

BE PART OF  
**DESIGN EXPO 2012**

IN LONG BEACH, CALIFORNIA

Design Expo 2012 is the biennial project of USITT. The 2012 Design Expo will include costume, scenery, and lighting designs by students, educators, and working professionals who are members of USITT. An adjudication team will identify outstanding design work for inclusion in the Design Expo Catalog which will appear in the Summer 2012 issue of USITT's journal, *TD&T - Theatre Design & Technology*. Work selected during Design Expo 2012 may be featured in the United States 2015 Prague Quadrennial exhibit.

**EXHIBIT RULES**

1. Applicant must be a current Individual, Professional, Student, or Senior member of USITT to participate. To verify membership contact info@office.usitt.org or 800-938-7488, ext 101.
2. Designers may enter no more than one realized production in each category (costume, scenery, and lighting).
3. All entries must have been produced since May 2006.
4. Each entry will be displayed on one side of a 4' x 8' vertical panel.
5. At minimum, designers will be expected to include renderings and sketches, a brief statement of intent or concept (100 words maximum) and photographs of the realized productions.
6. Design presentations may be formatted in any way the designer wishes to use the display panel. Designer will be expected to supply all labeling and title blocks for their presentations.
7. Small three-dimensional work may be attached to panels. The Design Expo Committee reserves the right to disallow any 3-D work which obstructs another designer's panel or interferes with a free flow of traffic through the exhibit area.
8. Models measuring no more than 15" deep by 24" wide may be displayed on a model shelf which will be provided by USITT. There is a \$5 charge for a model shelf.
9. Designers are responsible for transporting their own work to and from the exhibit and for mounting and removing their display during assigned hours. Designers not attending the conference may designate a representative to transport, mount, and remove the exhibit during the established setup and removal times.
10. Designers are responsible for providing any desired protective covering for their art work and display materials. Normal exhibit security will be provided. Design work will not be covered by insurance, and USITT assumes no responsibility for damaged, lost, or stolen materials.
11. Designs may not be removed prior to the 2 PM, Saturday, March 31, 2012 close of the exhibit.
12. Designers selected for inclusion in the exhibit catalog will be asked to provide 4-6 images: slides, glossy prints, or electronic medium of their work no later than three weeks following the conference.
13. Each entry must be accompanied by a separate application form. The application form may be copied.
14. Special arrangements will be made to allow for a total production presentation. All entries for the same production will be encouraged to place their scenic, costumes, and lighting designs on separate panels adjacent to each other.

**EXHIBIT SET UP**

Wednesday, March 28 10 a.m. – 6 p.m.

**EXHIBIT STRIKE**

Saturday, March 31 4 – 6 p.m.

**QUESTIONS?**

Contact Douglas Gilpin  
Design Expo Committee Chair  
Phone 870.230.5338  
E-mail: gilpin@hsu.edu



**invites your participation in...**

*A juried exhibit of scenery, costume and lighting in the performing arts displayed at the 2012 Annual Conference & Stage Expo*

**Thursday March 29 –  
Saturday March 31  
Long Beach, California**

**APPLICATION**

Please copy and return this form by **February 15, 2012** to:  
**USITT** **Fax: 866-398-7488**  
**315 South Crouse Avenue** **or**  
**Suite 200** **315-463-6525**  
**Syracuse, NY 13210**

**DESIGNER INFORMATION:**

Designer's Name \_\_\_\_\_ USITT Membership Number \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Office Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
Fax \_\_\_\_\_ E-mail Address \_\_\_\_\_  
Theatre or Organization (if applicable) \_\_\_\_\_

**EXHIBIT TYPE**

- I will be displaying:  
 Scenery  Costume  Lighting

**AGREEMENT**

I understand that USITT assumes no financial responsibility for loss or damage to artwork, and I agree to the conditions for exhibiting as described.

Signature of designer \_\_\_\_\_

*Entry fee may be paid together with conference registration using the Conference Registration Form.*

Paid with registration  Date \_\_\_\_\_

**ENTRY FEE**

- \$30 per entry  \$20 per student entry  \$5 model shelf fee

**METHOD OF PAYMENT - if not paid with Conference Registration**

Check enclosed (in US funds payable to USITT)

Charge: circle one



Card# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name on card \_\_\_\_\_

Credit Card Billing Address  same as above \_\_\_\_\_