



# WEB ADVERTISING AGREEMENT

Advertiser Name

Member Type

Expiration Date

All ads run for three months cycles. Ads can be posted at any time. Rates are based on an ad posted on all eight main USITT web pages. Additional web pages are available at \$25 per page (restrictions apply). Ad specifications are 290 X 160 pixels.

## WEB advertising ONLY pricing (advertising customer does not participate in USITT periodical advertising)

Rate = \$360.00 per cycle

Rate for four cycles = \$333.00 per cycle

**Membership Discounts for WEB advertising ONLY** – Contributing = 15%, Sustaining = 10%, Supporting = 5%

Ad start date			Ad stop date	
# Cycles	X Rate \$	= \$		
# Pages	X \$25 =	\$	Web page	
Discount	% =	\$		
		<b>TOTAL</b>		\$

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## Four-time TD&T Advertiser pricing (advertising customers with a signed four-time TD&T advertising agreement)

Four-time COVER advertisers get one free cycle of WEB advertising

Rate = \$300 per cycle

Rate for four cycles = \$240 per cycle

**Membership Discounts for Advertisers with a four-time TD&T agreement** – Contributing = 20%, Sustaining = 15%, Supporting = 10%

Ad start date			Ad stop date	
<input type="checkbox"/> Check here for free cycle				
Cycles	X Rate \$	= \$		
# Pages	X \$25 =	\$	Web page	
Discount	% =	\$		
		<b>TOTAL</b>		\$

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## Membership Directory and/or Conference Program ONLY Advertiser pricing (advertising customers with a signed agreement for an ad in the Membership Directory of the Conference Program)

COVER advertisers get 1/2 price discount on one cycle = \$175

Rate = \$350 per cycle

Rate for four cycles = \$280 per cycle

**Membership Discounts for Advertisers with Membership Directory or Conference Program Advertising agreement** – Contributing = 20%, Sustaining = 15%, Supporting = 10%

Ad start date			Ad stop date	
<input type="checkbox"/> Check here for free cycle				
Cycles	X Rate \$	= \$		
# Pages	X \$25 =	\$	Web page	
Discount	% =	\$		
		<b>TOTAL</b>		\$

## WEB Advertising Terms and Regulations

1. Invoices are mailed when the ad is posted on the USITT website. Purchase orders are accepted with established USITT accounts. Terms are net 30 days to advertisers with established accounts. Pre-payment is required for new accounts.
2. Cancellations: no cancellations accepted after agreements are signed. Ads may be removed without refund.
3. All ads are subject to approval by United States Institute for Theatre Technology, Inc. USITT reserves the right to reject any advertising that it deems inappropriate.
4. Advertiser is strictly liable for the content of its ads and agrees to defend, indemnify and hold harmless USITT for claims arising from the posting of the ad.
5. Where any ad is placed by an agency on behalf of an advertiser, the company and agency are jointly severally liable for advertising charges.
6. The sole obligation of USITT as to any failure or default on its part shall be limited to a refund of paid advertising charges.
7. USITT reserves the right to restrict ads on specific USITT web pages.

## AGREEMENT

I acknowledge and agree to the Advertising Terms and Regulations [  ]

Advertiser

Address

City State/Province Zip/Postal Code Country

Phone Fax E-mail

Name Title

Signature Date

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## PAYMENT

Established USITT accounts will be invoiced when the ad is posted. Pre-payment is required for new non-accounts.

[  ] Payment by Check

[  ] Charge circle one (insert card type photos)

Credit Card #

Expiration Date Security Code

Name on Card

Credit Card Billing Address

Signature

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