



NEWS LETTER

U. S. INSTITUTE FOR THEATRE TECHNOLOGY, INC.
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JANUARY - FEBRUARY 1971

SMITH NAMES EDITOR

USITT established its second professional directorship on 25 February when the Executive Committee unanimously appointed Fordham Korper to be USITT's Director of Publications. Members will remember "Ford" as Co-Guest Editor of the October and December JOURNALS.

In his letter of appointment, President C. Ray Smith stated:

"The position is a newly established one, consolidating under unified direction the several publishing activities of the Institute. Such consistent overview should aid immeasurably in moving forward both the information communication goals of the Institute as well as improving the schedule of Institute publications.

"The responsibilities of the U.S.I.T.T. Director of Publications are: to edit the Institute's Journal THEATRE DESIGN & TECHNOLOGY...; to write and edit the USITT NEWSLETTER...; to edit and publish an ANNUAL REPORT of the Institute ...; to edit and advise on the publication of the CONVENTION PROGRAM for the Institute's annual convention...; and also to PLAN FOR GROWTH of the Institute's publications program."

In addition, Mr. Smith stated, "The Institute looks forward with great expectations to a long term of cooperative enterprise and to a fulfillment of the enormous promise of the U.S.I.T.T. Publications Program."

A native of New York, N.Y., and Bridgewater, Conn., Mr. Korper attended Forman School, Choate, and was graduated from Milton Academy, Milton, Mass., in 1958. He received a B.A. in American Literature from Brown University in 1962.

Mr. Korper served in the U.S. Army from 1963 to 1965, spending a year in a missile unit at Fort Sill, Oklahoma, and a year at 1st Army Headquarters, Ft. Jay, Governor's Island, New York, N.Y.

In 1965, he joined McGraw-Hill Book Company, working in its Editing Services Department, and during the last of his three-year employment there, he served as Re-print Editor. Beginning in 1968, for 2½ years, Mr. Korper was employed in the model department of Warner, Burns, Toan, and Lunde, Architects.

NEW REGIONAL SECTIONS

At the February Executive Committee meeting, Secretary Charles Levy submitted and the Executive Committee approved by-laws and officers for New York and Texas Area Sections of USITT. This brings to five the number of active USITT Regional Sections.

Ron Olson reports that on February 6th at the Opera Theatre of the Juilliard School an organizational meeting was held at which By-Laws were adopted and officers elected. In addition to furthering the stated objectives of USITT National, the New York Area Section specifically intends:

"To concentrate on extending and developing the participation among all elements of the theatre, with special orientation toward creative and interpretive artists: playwrights, composers, choreographers, directors, lyricists, conductors, musicians, librettists and the performers.

"To foster, encourage and make available whenever and wherever possible, personnel and facilities to advance and enhance the performing arts on the community level; to collaborate with established agencies to develop new means for the support and encouragement of community efforts in the performing arts."

Officers elected are: Chairman, Ron Olson; Co-Vice Chairman, James Lucas; Co-Vice Chairman, Barrie Stavis; Treasurer, Joe Pacitti; Secretary, Jay Keene.

The NY Area Section is presently conducting a mail ballot to elect regional representatives to the Nominating Committee and three Members-at-Large to the Section's Executive Committee. Present plans call for the first annual membership meeting to be held during March or April at a time and place to be announced. Chairman Olson states, "...the Section owes a great debt to Sonny Sonnenfeld for the good organizational hard work and energy which he contributed. We also want to thank the professional staff of the National Headquarters for the inspiration and assistance it provided in the establishment of a New York Area Section."

Gene Diskey reports that the annual conference of the Texas Educational Theatre Association, Schulenburg, Texas, February 13, was the occasion for a USITT Texas Area Section organizational meeting attended by some twenty

USITT members. USITT's 2nd Vice President, John Rothgeb, and the Executive Director, participated in the meeting, during which by-laws were signed and the following Pro-tem Executive Committee members were elected:

Chairman: Gene Diskey
1st Co-Vice Chairman: Bob Wenck
2nd Co-Vice Chairman: Don Middleton
Secretary: Bob Dyer
Treasurer: Fred March
Executive Committee Members-at-Large:
Lynn Murray, Charles Myler, Andrew Gibbs

The Section will hold a membership meeting at the University of Texas at Austin, March 6th, to elect Section Delegates to the National Nominating Committee, discuss future programs, and develop procedure for Section assistance to the 1971 National Conference Planning Committee.

In recent communication with the National Office, Chairman Diskey stated, "Speaking on behalf of the Pro-tem officers and membership of the new Texas Area Section, we are pleased and honored to be an active part of the regional emphasis of USITT.

"During the initial bringing together of people to organize the Texas Area Section, I have become aware of the calibre and quantity of technical theatre activity in the state. The Texas Area Section is focusing the heretofore ununited and singular activities with an intensity of interest that I would not have thought possible.

"I would also like to express the Section's appreciation for the moral and material support provided us by the Institute's 2nd Vice President, John Rothgeb, and the Executive Director, Tom DeGaetani."

!!!!URGENT!!!!

Joel Rubin is soliciting material for Volume III of the International Theatre Institute's series, "Stage Design Throughout the World," dealing with the period 1960-1970. Volume III will have a special concentration on non-traditional production, particularly that which exhibits the search for a new scenic environment, utilization of decor produced by film and projections and experiments of workshop theatres.

The following documentation is required immediately:

- A. Photos of production.
- B. Plans and sketches of the stage or stage apparatus which will indicate the manner of the stage/apparatus utilization.
- C. Explanatory notes.
- D. Name of stage designer, title of work, type of work (play, dance, opera, musical), playwright, composer, director, choreographer, theatre company, theatre and location, year production first performed.

Documents should be free of copyright fees and with a complete "no royalty" release. The editors specifically ask for performance photos as well as formal photos of static setting. A limited number may be in color.

Send material to Dr. Joel Rubin, USITT, 245 W. 52nd Street, N.Y.C., N.Y. 10019

student news

Membership Chairman Tom Lemons reports establishment of USITT's first Student Chapters at Bucknell University and the University of Texas at Austin! Further information on these and developing Student Chapters will be reported on in a forthcoming issue of the NEWSLETTER. Meanwhile...our congratulations to Bucknell and UT-Austin.

Don Middleton reports that the convention has an open period from 1:00 p.m. to 5:00 p.m. on Registration Day, May 5, for exhibiting any materials and techniques developed by student groups.

The hotel will provide approximately 1200 - 1500 square feet of floor space, tables, chairs, electrical outlets and extension cords. Groups are encouraged to provide their own materials and equipment to set up their exhibit. Mr. Middleton, Student Exhibition Chairman, will have several students available to help set up exhibits from 7:30 a.m. until 11:30 a.m. on Registration Day. If interested groups are unable to attend but would like to have exhibit space, send the display to the Marriott Hotel marked "Hold for Don Middleton, 21-01 Stemmons Freeway, Dallas, Texas 75407." The Marriott Hotel will accept delivery beginning May 1 through May 4.

Contact Don Middleton, University of Texas at El Paso, Department of Drama and Speech, El Paso, Texas, before April 30, and explain the nature of exhibit and necessary instructions for the convention arrangements. Space will be distributed according to availability. The University of Texas at Austin, University of Texas at El Paso, East Texas State University and Bucknell University have already made local arrangements for space. USITT encourages universities and colleges to form student chapters and to attend the May conference for the purpose of organizing student chapters on a national level.

For further information, write or call Donald T. Middleton, University of Texas at El Paso, El Paso, Texas; telephone no. 915-747-5134.

the USITT newsletter

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Northern California :	Charles Williams
MidWest :	Richard Arnold
Texas :	Gene Diskey
New York :	Ron Olson

Please assist us in keeping your address current. Our cost for forwarding an incorrectly addressed JOURNAL is now in excess of fifty cents! NEWSLETTERS cannot be forwarded.

MIDWEST

MidWest Regional Chairman Richard Arnold reports:

The Midwest Section was pleased that its vice chairman, James Campbell, was able to attend the January Executive Committee meeting and report to the section on the discussions of the meeting. In efforts of the section to relate more fully with the national activities, we hope it will become a recognized policy for any of the sectional officers to represent its chairman at Executive Committee meetings to report on sectional activities and participate in the discussions of the committee.

We have been able to arrange for the use of Goodman Theatre on the afternoon of August 17, 1971, as a possible location for the four-hour USITT-sponsored program at the AETA convention. If the location is approved, it offers the advantage of close proximity to the convention hotel, suitable for the equipment and space needs of the scheduled program and freedom from the union restrictions in the hotel on the use of projectors and other audio-visual equipment. On behalf of USITT, the Midwest Section would be honored to host a coffee hour during the afternoon for all attending USITT members.

Chairman Arnold and Vice Chairman Campbell represented President C. Ray Smith at a luncheon-meeting of the Business Committee for the Arts on February 16 in Chicago. Hosted by Newsweek Magazine, this meeting was held to launch a nationwide advertising campaign to stimulate public interest in the visual and performing arts. William A. Hewitt, chairman of the Deere Company chaired the meeting and Katherine Graham, president of the Washington Post Company spoke briefly. A preview of 60 second and 30 second color films for TV spots created by the Edward H. Weiss Company were shown.

The section has been in contact with Mr. Kenneth A. Ponte of the Illuminating Engineering Society. We have agreed to mail out to our members information about the May 23-27 IES conference in New York. In addition, we have agreed to assist Mr. Ponte on the theatre lighting portions of the 1972 World Colloquium on Theatre/Television and Film Lighting which will be held in Chicago. We hope this opportunity will be of interest to the national organization.

The February 6 meeting of the section was held at the Fred A. Niles Communications Center in Chicago. The program topic was Multi-Media Mix. Over 134 USITT members from six states attended the exciting demonstration-presentation by Mr. Bill Harder and his staff of the Niles firm. The meeting began with a demonstration of types of slides, shapes, sizes and slide masks that are useable as well as ways to combine each of them together effectively. Various motion devices were shown including polaroid patterns and 60 RPM motorized spinners. Simple progression techniques such as leap-frogging were illustrated.

Wide screen visuals with anamorphic lenses were demonstrated as well as improved condenser lens systems to create more light transmission from standard projectors. Several multi-media shows (films and slides) titled "Acceleration of the 70's" were shown to reveal various techniques in the use and masking of flanking visuals accompanying the motion picture presentation. Special hardware and techniques shown included: changing polarized light patterns to silhouette a dancer, light patterns from vibrating mirrors on a loudspeaker membrane stimulated by electronic music, moving light images from projections on crystal balls, moving kaleidoscope patterns, animated faces which appear to speak and a computerized music maker which can be programmed with particular musical notes. Members were also permitted to observe a 25 device programmer control in the presentation of a completely automatic multi-media presentation. The meeting ended with coffee, discussion and a tour of the Niles Center.

NORTHERN CALIFORNIA

Northern California Regional Chairman Charles Williams reports that the February meeting of the section was held February 17 at the Veteran's Memorial Building in San Francisco, starting at 8:00 p.m. The meeting was the best attended to date, with over 50 people being present.

The Secretary announced the results of the annual election, as follows: Chairman, Charles E. Williams; Dept. of Drama, San Francisco State College; Vice Chairman, Leonard Auerbach, Bolt, Beranek & Newman, San Francisco; Secretary-Treasurer, Derek Hunt, Landry, Hunt & Bogan, Palo Alto; Members of the Executive Committee, James Earle, Department of Drama, San Jose State College, and George Smedberg, Century-Strand, Inc., Palo Alto. The term of office is calendar year 1971.

Present at the meeting were several members of the Southern California Section of USITT, including Will Crocken, Mert Cramer, George Howard and Pat Byrne. A short discussion occurred in which ways and means to establish statewide cooperation of the two sections was the central topic.

The Section's Architecture Committee Vice-Chairman, Jack Bogan, reported on plans for a Committee visit to the Los Angeles Music Center on March 20. A show of hands indicated that at least 15 persons would make the trip. This will be the second in a series of visits to new theatre plants by the Architecture Committee, the first having been to Zellerbach Hall in Berkeley last December.

After the meeting was adjourned, the floor was turned over to Will Crocken who demonstrated the new Kliegl Q-File memory control system. At the end of the demonstration, he and Joel Rubin answered questions concerning the system's capabilities.

SO. CAL.

Southern California Section Chairman William Crocken reports a January membership meeting at which the following were elected to one-year terms of office: Chairman, William Crocken; Education Vice-Chairman, Willard Bellman; Professional/Commercial Vice-Chairman, William Moodie; Secretary, Patrick Byrne; Treasurer, James Klain.

An early February membership meeting found 72 in attendance for a future programs planning session followed by a Kliegl Bros. Q-File demonstration.

The United Scenic Artists of America Local 350 will hold entrance examinations for design directors, scene designers, scenic artists, lighting designers and costume designers on May 15 & May 16, 1971. For applications and further information, contact Examination Committee, United Scenic Artists, 360 North Michigan Avenue, Chicago, Illinois 60601

developing sections

Membership Chairman Tom Lemons reports considerable progress in the developing Florida, Georgia, and New England Regional Sections.

Following a December meeting in Fort Lauderdale at which the Executive Director addressed approximately forty-five attendees, Florida Region By-Laws were prepared and are presently being circulated to the Florida membership. Interim Section Secretary James Stockman reports that a February 28th meeting will likely serve as the occasion for formalization of the Section with signing of the by-laws and confirmation of the Interim Officers.

At the invitation of Georgia Theatre Conference (GTC) leadership, Tom DeGaetani addressed attendees at the GTC annual meeting in Athens, Ga., 20 February, on the general subject "USITT and the Georgia Theatre Conference." Attendees elected Paul Camp to the position of Pro-tem Coordinator for the establishment of a USITT Georgia Section. Present plans call for the March 5 GTC session at the SouthEastern Theatre Conference to serve as an organizational meeting for the signing of by-laws and election of officers.

Mr. Lemons reports that leadership of the New England Institute for Theatre Technology (NEITT) has invited USITT's Executive Director to participate in an NEITT Conference, Boston, March 27, and to meet with NEITT leadership to discuss procedure whereby NEITT would become the USITT New England Regional Section.

usitt national conference

dallas, may 5 - 8

services and research

The Guest Editor wishes to thank the Executive Director for his willingness to abbreviate the regular SERVICES AND RESEARCH page in order to permit inclusion of other news. Herewith abbreviated SERVICES AND RESEARCH: All services and research programs are proceeding at a gratifying pace. The membership can look forward to early receipt of a mailing listing the low-cost or reduced rate PUBLICATIONS AVAILABLE, in addition to a more detailed report in the next issue of the NEWSLETTER.

NEWS

International Liaison Chairman Joel Rubin reports that the Second Congress of the International Organization of Scenographers and Theatre Technicians (OISTT) will take place in Prague, Czechoslovakia, June 7 through 11 this year; on the general subjects of non-traditional theatre forms and multi-purpose theatre halls. USITT members who may be travelling in Europe during this period and who have an interest in attending the Congress as observers should contact: Dr. Joel Rubin, USITT, 245 W. 52nd Street, N.Y.C., N.Y. 10019. Concurrent with the Congress will be Prague Quadriennale II, an international exhibit of scenic design and theatre architecture.....Member Jeff Duncan's article "Space," USITT JOURNAL, December 1970, was substantially reprinted in the 24 February WALL STREET JOURNAL.....Domestic Liaison Chairman Walters reports appointment of C. Ray Smith to the AIA's National Committee on Architecture for the Arts and Recreation, and appointment of Richard Thompson as Illuminating Engineering Society's liaison to USITT.....Policy Chairman Swinney reports that USITT has been selected as one of five arts organizations to participate in a pilot project with the Social Action Committee of the North American Society of Corporate Planners (NASCP). The program, initially stimulated by the Business Committee for the Arts, finds NASCP volunteering corporate executive resource personnel to work with arts organizations' leadership in development of short- and long-range developmental programs. More anon.....

Mrs. Juanita Oubre, Vice-President of the National Association for Dramatic and Speech Arts (NADSA) was a guest at the December USITT Executive Committee meeting, at which USITT/NADSA liaisons and collaborative programs were discussed. Mrs. Oubre subsequently writes, "...with the fine leadership of your organization, the wonderful team of C. Ray Smith, President, and Thomas DeGaetani, Executive Director, along with your backing of that team, your organization faces no difficult problems in the near foreseeable future." We are most appreciative of Juanita's support and optimism.....Death of a Salesman Dept.. Executive Director DeGaetani has recently appeared before the following, soliciting cooperation and support of USITT programs: Board of Directors; Association of College and University Concert Managers (ACUCM); Board of Directors, American Guild of Musical Artists (AGMA); U.S. National Commission to UNESCO; Regional leadership and state officers of the Eastern Music Educators National Conference; Executive Committee, O.P.E.R.A., America.

NEWS

USITT welcomed a recent opportunity to endorse the efforts of the member Seattle Opera Association's continuing efforts in utilization of media in their productions (SOA is probably the only major opera company in the U.S. to have finished fiscal '70 without a deficit!) Congrats to SOA General Director, Glynn Ross.....Presentation Committee Chairman Ann Folke Wells reports about one hundred attendees at the Presentation Committee-sponsored National Symposium "Let There Be Light," St. Clements Church, N.Y., Sunday, January 31. Panelists Donald Oenslager, Fred Wolf, William Warfel, Donald Gerzstoff, Steven Miller, and Moderator Ron Olson discussed Mr. Oenslager's 1947 article "Let There Be Light" and the extent to which technology has realized the hopes and expectations put forth by Mr. Oenslager 24 years ago. A grant from GTE Sylvania permitted stenotyping and transcription of the symposium which will appear in appropriately edited form in an early issue of the USITT JOURNAL. "Rental" of St. Clements consisted of a "prayola" sermon by exec. dir. DeGaetani at the noon service that day.....Our thanks to the Rev. Gene Monnick and St. Clements' great staff for their cooperation and assistance.....Prexy Smith reports that USITT has hosted the first two of a continuing series of Ad Hoc Inter-Organizational Luncheons. Representatives of Associated Councils on the Arts, National Association of Dramatic and Speech Arts, American Educational Theatre Association, American Federation of Arts, O'Neill Theatre Center, U.S. National Commission to UNESCO, Association of American Dance Companies, Business Committee for the Arts, Central Opera Service and USITT are examining cooperative means of generating support for federal and state arts legislation, as well as procedures for inter-organizational exchange of information in order to avoid duplication of effort and suggest areas of collaboration.

Architecture Chairman Cortesi reports plans for a 5 April, N.Y., National Architecture Committee-sponsored symposium on "Theatre in the Urban Environment," being coordinated by member Patricia MacKay. Cast, time and place to be announced.....Administration Committee Co-Chairman Edman reports plans for a National Administration Committee-sponsored Symposium on Performing Arts Administration Training Programs, 5 April, Chicago, to be hosted by the USITT Midwest Section. Details to follow.....Engineering Chairman Kook reports on plans for a National Engineering Committee-sponsored symposium on Memory Control Systems and Human Engineering, N.Y., probably early June. More anon.....

USITT Secretary Charles Levy announces that amendments to the by-laws adopted by the Board of Directors at their 31 October semi-annual meeting will be mailed to the membership shortly, in keeping with the by-laws..... Public Relations Chairman Peterson announces appointment of Bernard "Bunny" Simon as Vice-Chairman of the National Public Relations Committee. On February 25, USITT members Cortesi, Lucas and DeGaetani appeared on "Skip" Reiss' monthly Arts Forum over radio station WNYC. The round table dealt with "Neighborhood Arts Facilities." USITT Counsel Bernard Grossman devoted a substantial portion of his monthly column in the January Manhattan Gazette to USITT.

Over the years the USITT membership has periodically received free copies of Arts Management, "the national news service for those who finance, manage and communicate the arts," Alvin Reiss, Editor. AM has been forced to start charging a modest \$10 annual subscription rate. USITT wishes to join many of its sister organizations in urging its members to subscribe to this worthy publication. Address subscription requests to:

Arts Management
408 W. 57th Street
New York, N.Y. 10019

NEW MEMBERS

USITT wishes to welcome the following members who have joined since 1 December, 1970. The code numbers and letters in the right margin indicate class of membership and committee participation or interest as noted below.

1. Board of Directors
2. Executive Committee
3. Presentation Committee
4. Architecture Committee
5. Engineering Committee
6. Administration Committee
7. Publication Committee
8. Public Relations

- I. Individual
- S. Student
- O. Organizational
- U. Sustaining
- X. Exchange
- V. Special
- H. Honorary
- N. Non-Voting

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Starkville, Miss. 39759

Arena Stage 3456-0
Henry R. Gorfein
Sixth & M Sts. S.W.
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P.O. Box F 2558
Freeport, Bahamas

Baltimore Civic Opera Co.
3-4-5-0
11 E. Lexington St.
Baltimore, Md. 21202

Baylor Theatre 3456-0
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Waco, Texas 76703

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3456-0
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Sacramento State College 345-0
Larry Shumate, Speech Dept.
6000 J Street
Sacramento, Calif. 95812

Louis Schatz 3-4-5-0
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122-24 Court Avenue
Albany, Ga. 31071

Rose Schulman 3-I
Hedgerow Theatre
Moylan, Pa. 19065

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Lane Community College
4000 East 30th Ave.
Eugene, Oregon 97405

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8117 Springflower Rd.
Columbia, S.C. 29204

Stewart E. Slater 3-SN
1218 - A East 51st
Austin, Texas 78723

Robert A. Slutske 356-I
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41-43 24th Street
Long Island City, N.Y. 11101

David L. Snow 34-SN
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Southwest Texas State U. 4-0
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San Marcos, Texas 78666

St. Mary's University 3-0
Charles Myler
San Antonio, Texas 78228

Drama Division 3-0
St. Petersburg Jr. College
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Clearwater, Florida 33515

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Director of Theater
Central Florida Jr. College
2620 S.W. 34th Avenue
Orlando, Florida 32670

Mickey Tarler 6-I
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Ft. Lauderdale, Fla. 33301

Paul Taylor Dance Co. 3-0
Judith Daykin
550 Broadway
New York, N.Y. 10012

Texas Tech University 5-0
Department of Music
Karl B. Mohr, Director
Lubbock, Texas 79401

Howard Thomas 3-4-5-6-I
P. O. Box 17161
Hillbron, Johannesburg
South Africa

Shizuo Toyama 3-4-5-6-I
Editor, Journal of Japan
Institute of Theatre Tech.
1-33-17 Kamiikedai
Ota-Ku, Tokyo, Japan

UCLA Theatre Arts 3-4-5-6-0
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168 East St. Andrews Dr.
Moorestown, N.J. 08057

J. Kyle Walls 6-SN
University Theatre, Rm.209
563 Elm Avenue
Norman, Oklahoma 73069

Paul Weiss 3-I
White Indigo Co.
Box 2088
Satellite Beach, Fla. 32935

Robert W. Wenck 36-I
Texas A & M University
Theater Arts Sec. Bldg. J
College Station, Texas 77843

Western Washington State 3-0
Lee H. Taylor
Music Auditorium
Bellingham, Washington 98225

CALENDAR

- March 10: USITT Nominating Committee, NYC
March 23: USITT Engineering Committee, NYC
March 24: USITT Presentation Committee, NYC
March 25: USITT Executive Committee, NYC
March 27: New England Institute for Theatre
Technology, Boston
April 5: "Theatre in the Urban Environment", a
USITT Symposium, NYC
April 5: "Performing Arts Administration Training
Programs", a USITT Symposium, Chicago
April 7-10: National Association for Dramatic and
Speech Art, Nashville
April 28: USITT Presentation Committee, NYC
April 29: USITT Executive Committee, NYC
April 23-28: Theatre Association of Pennsylvania,
Conference, Pittsburgh
May 5 - 8: USITT ELEVENTH ANNUAL CONFERENCE, DALLAS
May 23 - 26: "Washington and the Arts", Associated
Councils on the Arts, Washington, D.C.
May 23 - 27: "Lighting 2000", World Colloquium of the
Illuminating Engineering Society, NYC

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1971 ELEVENTH ANNUAL CONFERENCE Program Chairman, John Rothgeb,
reports that the Preliminary Conference Program will be in the
mail to the membership by mid-March.

**US
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