

#### NEWS LETTER

U. S. INSTITUTE FOR THEATRE TECHNOLOGY, INC. 245 WEST 52nd STREET NEW YORK, N. Y. 10019 (212) 757-7138

Volume XIII Number 4

# A.T.A. CONVENTION

## ANNUAL CONVENTION AT MINNEAPOLIS ATTENDED BY WELL-OVER 2,500

Many programs of the recent ATA Convention centering around the theme "Listening to Society" were co-sponsored by the USITT and the ATA. A special commendation from the Board of Directors was voted to Van Phillips who coordinated these joint programs.

On Sunday, August 11th, Mr. James Bakkom, Property Master of the Guthrie Theatre led a workshop on plastics, and Sunday evening, Mr. Edward F. Kook chaired an open meeting which embraced detailed reports from the Commissioners on Projects. Discussions were held regarding recommendations to the Board of Directors for action. (See separate reports from the Commissions in this Newsletter).

Monday morning, Jim Bakkom chaired a discussion entitled "Plastics - Supply and Demand". Participants were George Grove, Allied Plastics; Nicholas.Bryson, Rosco Corporation; Bob Cohen, Mankato State College; Don Jackson, Rochester Civic Theatre, Inc.; and Jim Reeder, Grinnell College. Later, an open meeting for USITT members was held. Members had an opportunity to express their feelings and opinions of the activities of the Institute. The major discussion centered around suggestions for the program content of the Anaheim Conference. Chairman for the Conference James Klain appreciated the many ideas which were brought up.

PATE Commissioner James (Randy) Earle chaired a discussion "When is the Educational Theatre Going to Learn How to Train Theatre Technicians and Designers?" Participants were Robert Teitelbaum, Swarthmore College; Leland Watson, Lighting Trustee, Local 829, New York City; Gil Helmsley, University of Wisconsin at Madison; Michael Fontana, Professional Training Internship with United Scenic Artists and IATSE; Ted Jones, Indiana University Musical Arts Center and John Bracewell, Ithaca College and member of USITT's PATE Commission.

A presentation of "The Creative Use of Sound: Sound for the Community Theatre" was held at the Theatre-in-the-Round in Minneapolis on Monday afternoon, presented by Robert R. Scales of the Stratford Ontario Festival Theatre.

"The Occupational Safety and Health Act (OSHA) and the Performing Arts" was the subject of a session chaired by Randall Davidson, CODES Commissioner and President of the Theatre Safety Association. Participants were Herb Schmoll,

Design Line, Inc., Tampa; Albert Wehlburg, University of Florida; William Mills, Safety Director, University of South Florida; Garic K. Barranger of Barranger, Barranger, Jones and Sussell, Attorneys at Law, Covington, Louisiana; and James Stockman, California State College, Pennsylvania

and International Safety Institute.

September/October 1974

On Tuesday, August 13th, the second regular meeting of the Board of Directors was held. Minutes of the meeting of April 19th and 20th were approved, and all Officers reported. President Richard L. Arnold appointed several Ad Hoc Committees to study specific questions which are of concern to the Institute.

#### USITT/ATA Liaison Committee

Peter Sargent, Van Phillips, Charles Williams and Michael Gillette were appointed to study liaison efforts with ATA, with Ed Peterson, Jr. as Chairman.

#### Support of Regional Sections

To study ways and means to increase support of Sectional activity William Crocken was appointed Chairman, with Larry Riddle, Ron Olson, Randy Earle and David Reeve serving on the Committee.

#### National Nominations Procedures

A Committee to study nomination procedures with Mark Sumner as Chairman, was appointed. Ron Olson, Tom Lemons, Ron Barnes, Gary Gaiser, Ned Bowman and Richard Arnold will serve on the Committee.

Tuesday afternoon, the Convention programs were held at the Minneapolis Institute of the Arts, which included a presentation of "Design and the Costume in Regional Repertory Theatre". John Jensen, Designer at the Guthrie Theatre; Thomas Schmunk, University of California, Santa Barbara and Donald Stowell, Florida State University participated.

New Products Editor for <u>Theatre Design and Technology</u>, Richard D. Thompson, Senior Consultant with George T. Howard & Associates, Hollywood, chaired a symposium entitled "Supply, Demand and the Performing Arts ... A Critical Look at the Business of Supplying Show Business". Various views from several facets within the industry were presented by James L. Davis, Market Planning Manager, GTE Sylvania; Ted Jones, Director of Technical Studies, Indiana University, Bloomington; Joseph N. Tawil, President, Berkey-Colortran and Bradley G. Morison, President, Arts Development Associates, Minneapolis. Specific views presented by these participants will appear in a future issue of the Newsletter or Journal.

Throughout the Convention, the Student Design Exhibition from the recent USITT Conference in New York was open for viewing by the members of the ATA.

## WHAT'S DOING IN THE SECTIONS

## **FLORIDA:** Theatre Conference:

Theatre Planners, Architects and Engineers To Meet In An Informal Atmosphere

THE FLORIDA THEATRE CONFERENCE, an organization of community, educational and professional theatres, in cooperation with the FLORIDA SECTION/USITT, will present the FIRST FLORIDA THEATRE DESIGN CONFERENCE & WORKSHOP FOR THEATRE PLANNERS, ARCHITECTS AND ENGINEERS, October 11th - 13th at Bradenton, Florida.

The Florida Theatre Conference Annual Meeting will be held October 11th - 13th; the Theatre Design Conference, Friday, October 11th, and the Workshop for Planners and Theatre Technicians Saturday morning, October 12th.

Delegates to the Florida Theatre Conference and those participating in the Florida Theatre Design Conference will be active in the meetings of both groups. The objective is for theatre planners and users to exchange information in an informal atmosphere. The planners will be able to observe and assist in setting up, lighting and making technical adjustments of a stage production "The Member of the Wedding" in the Samuel Neel Auditorium of Manatee Junior College.

Leslie Armstrong will present "A Survey of Selected American Theatres - Built Since 1960" with basic facts pertaining to the facilities. These will be illustrated by some 225 slides, including plans, sections and interiors.

## NEW YORK AREA:

Seminar at O'Neill Foundation

"NEW IMAGES FOR THE PLAYWRIGHT AND DIRECTOR" was the theme of a two day seminar presented by the New York Section in cooperation with the National Presentation Commission. Held at the O'Neill Foundation, August 2nd and 3rd, the discussions emphasized the wide range of images and concepts possible today as a result of modern methods, materials and technology.

The "hardware" was played down, since it was felt that the playwright and director should be concerned primarily with "what" rather than "how". Although examples of projection techniques and plastic materials were shown, it was hoped that these would serve to stimulate ideas rather than attempt to solve specific production problems.

It was stressed that the technical people would find the solutions if the playwrights would write the "problems", rather than avoid them out of concern over production difficulties.

...more next column...

## Section Election

Tharon Musser, Patricia MacKay and Edward F. Kook were elected members-at-large to the Executive Board, New York Section.

Help Wanted!

Input and assistance is most welcomed by Bob Benson and Ron Olson, who both have agreed to serve on an Ad Hoc Committee on revision of the By-Laws for the Section!

## **NORTHERN CALIFORNIA:**

#### Annual Spring Conference

Doug Cattaneo hosted the Annual Spring Technical Conference at Cal-State, Hayward's new University Theatre presented May 18th, by the Speech and Drama Department and the Northern California Section of USITT. Tom Hird was in charge of Workshops and Bob Osborn handled exhibitions.

The Conference: "A Dance Theatre Technical Clinic 'Emphasis on Dance' ", was highlighted with an on-thespot creation of a lighting plot for a dance number by Lighting Designer Ken Dorst, and dancers from San Jose State University. Utilizing the University Theatre's stage and equipment, Mr. Dorst analyzed the dance number and explained the lighting plot available (the instruments and their positions) and then set levels. The dance number was then performed.

Theatre Consultant Jack Bogan moderated a session which included current information concerning both design for installed floors for dance-use stages, and methods of improving poor dance floors encountered by touring companies.

Many who attended the Conference were given a tour of the entire complex with emphasis on the newly installed ELECTRO-CONTROLS Micro-set 96 Memory Lighting Console and ADM Sound Console.

The purpose of the Conference was to bring together dance companies with technical questions and USITT members with the answers. The Conference was enthusiastically received.

#### Short Course

A short course (service project) for high school students will be given by NOR-CAL/USITT members at the College of Notre Dame on Saturday, October 5th. The all-day program will require expertise from one or more NOR-CAL/USITT members. Interested members should contact Mike Ramsaur at Stanford University. Compensation will be available for the participants. This represents the pilot short course for NOR-CAL/USITT with more to follow.

#### Fall Programs

October 19th marks the date of the first fall program, an all-day session on lighting for opera, television, and repertory theatre. It will involve tours, discussions, and/or workshops with the San Francisco Opera, American Conservatory Theatre and KGO-TV. Janet Musson will be the program chairperson for this event and coordinating the day's activities. An exact schedule will appear in NOR-CAL/USITT's September Newsletter.

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# COMMISSION REPORTS

#### Theatre Orientation Package

Now is the time to send your order for the <u>THEATRE ORIEN-</u> <u>TATION PACKAGE</u>. Originally developed and completed by the Commission on Theatre Architecture, Leslie Armstrong, Chairman, the final production of the slide show and the accompanying book have been handled by Fred. M. Wolff and Edward F. Kook, Vice President responsible for projects.

This very professional package has been assembled as a guide to foreign visitors and prospective theatre builders, architects, planners and educators. It is in no way intended as a grade sheet of theatre architecture or design, but rather a thumbnail directory to the widely different highpoints of theatre design in this country, with an aim to direct people who are unfamiliar with recent American theatre and theatres to the many kinds of theatres that are being built today. It is intended that this package will be updated from time-to-time as the Institute makes available additional slides and addenda to the text.

Here's what you get!

- PART I. <u>SELECTED AMERICAN THEATRES FOR STUDY BUILT</u> <u>SINCE 1960.(A list categorizing theatres by</u> stage type and geographical distribution).
- PART II. <u>BASIC FACTS PERTAINING TO FACILITIES LISTED</u> <u>IN PART I.</u> (Listed alphabetically).
- PART III. <u>SELECTED AND ANNOTATED BIBLIOGRAPHY OF</u> THEATRE PLANNING AND DESIGN.
- PART IV. <u>TRAVELING SLIDE SHOW.</u> (255 slides including plans, sections, interior and exterior photographs as an introduction to 35 listed facilities).

The cost of the entire package, including slides, complete text, handling and shipping charges is only \$100.00. The book may be purchased separately at \$7.50 per copy. Orders will be shipped only on the basis of advance payment in full. Make your check payable to USITT, 245 West 52nd St., New York, New York 10019.

ORDER YOUR THEATRE ORIENTATION PACKAGE TODAY!

## PRESENTATION

"Dance Floors"

"Dance Tour Lighting"

Although no report has been prepared on the "Dance Floors" Project, several meetings have been held, and work is in progress.

Mr. Edward F. Kook prepared and sent to many of our wellknown lighting designers, a questionaire relative to his project on "Dance Tour Lighting" and a report on this will appear in a future Newsletter or Journal.

## **P.A.T.E.** Performing Arts Training and Education

The PATE Commission was able to report on major progress at the Minneapolis Convention of the ATA. The following report by Randy Earle, PATE Commissioner, outlines the progress made by the various commission projects.

INSTITUTIONAL SUPPORT FOR TRAINING IN THEATRE ARTS: (Support required from administrations for Theatre Design and Training Programs). This project has now reached the final stage and is ready for publication and distribution to the membership at large. Dissemination will be via photo reduction of the present article to one-half size and inclusion of same as a supplement to the next USITT Newsletter. The project was headed by John Bracewell, Vice Commissioner for PATE, and represents a vital need of the educational theatre for standards to be set and met for institutional support of programs.

A PROPOSED PLAN OF STUDY FOR A B.F.A. IN THEATRE DESIGN AND TECHNOLOGY: (With specific application to the entertainment industry of Southern California). The project is in a second draft stage and is being distributed to membership of the Institute and Commission for review, comment and revision. Copies are available through the PATE Commissioner at a cost of \$1.00 each (xerox charges). Address: J. R. Earle, Jr., Department of Theatre Arts, San Jose State University, San Jose, California 95192. The B.F.A. Study Project is headed by Michael Fontana who is in need of membership response to the project so as to complete this major effort. Negotiations have started with an institution of higher learning in Souther California to adopt and implement the PATE program and the project will be proceeding toward such implementation throughout the next year.

STANDARDS FOR DESIGN PORTEOLIOS: Larry Graham's project is now complete and ready for publication. It is being presented to the Journal for publication consideration and will be available through the PATE Commissioner at .70¢ per copy until such time as it is either published in the Journal, or made available through the "Publications Available Program" (to which it is being submitted). The report is a comprehensive set of standards for development of drafting, drawing, and presentation skills and represents a long-needed statement of the requirements of the design profession.

<u>SECONDARY SCHOOL LIAISON WITH SSTA/ATA</u>: Tom Beagle continued the dialogue which began during the past year and reported the possibility of regional curriculum conference during this year to begin consideration of how Secondary/Higher Education Programs will be interfaced. Don Calvert represented PATE/USITT at the SSTA meeting and presented information on the Institute's work and its relationship to SSTA. Don will be writing a PATE-related article for <u>Dramatics Magazine</u> for fall publication. The article will deal with what skills the design/tech faculty in higher education expect high school students to have when they enter college, and how they may prepare for this while in high school. Also, the project has immediate need for USITT members in the Indiana area to begin preparation of USITT/PATE short courses for the 1976 ITS Convention in Muncie. A coordinator and program resource people are needed. Interested USITT members should contact the PATE Commissioner to become involved in the planning for this important event.

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## ANAHEIM '75 USITT'S NATIONAL CONFERENCE

SHOW BIZ: IT'S MORE THAN JUST THEATRE! will be the theme for USITT's 1975 National Conference. The intent of the theme is to explore the amazing development during the past few years of the multitude of amusement industry facilities/formats wherein a majority of our members are seeking and finding careers i.e., amusement parks, large arenas, stadiums, circuses, convention centers, exhibit halls, fairs, etc.

Our convention location at the Disneyland Hotel is an appropriate environment for such a theme meeting. Within a fifty mile radius can be found Disneyland, Knott's Berry Farm, Anaheim Convention Center and Stadium, Lion Country Safari, Sea World, Marineland, Long Beach Pacific Terrace, the Queen Mary, The Forum, Magic Mountain, Busch Gardens, Los Angeles Sports Arena, Los Angeles Coliseum, Los Angeles Convention Center and many more (all non-theatrical in the strict "Broadway" sense), but all in the business of providing entertainment to the public and employing theatre related people.

Some of the topics presently being considered for inclusion in the program are <u>Memory Systems: A Progress Re-</u> port; Up-Grading, Up-Dating, or Up Yours: On remodeling Old Facilities; On Projections: A Progress Report; <u>Training Future Theatre Technicians; Publish or Perish:</u> <u>A Review of Recent Technical Publications; Multi-Pur-</u> pose Facility: Reality or Chimera; Grantsmanship; Codes: <u>Friend or Foe; Consultants: Who Needs Them; Quantum</u> <u>Leaps in Technology</u>, and many many more. If you have a topic idea or would be willing to serve on a particular panel, write to the Program Chairman, James M. Klain, Campus Activities Services Office, Royce Hall 130, U.C.L.A., 405 Hilgard Avenue, Los Angeles, California, 90024.

Commercial Exhibits, New Product Seminars, Facility Tours, Student Design Competition and a one day tour of Las Vegas will be just a few of the special added attractions at next year's Conference. Hotel room rates which allow 4 people in a room for the same price as one plus the DISNEYLAND location provide all the reason you need to bring the family with you.

The Airlines currently have a 90 day Advance Reservation rate to Los Angeles from four cities on the East Coast (Boston, New York, Washington, Philadelphia). This rate is \$115.00 each way (\$130.00 if you travel on Friday, Saturday, or Sunday) and the deadline for reservations is approximately December 10, 1974. For planning purposes, the Conference will start about 5 PM, March 12, 1975, and end with the banquet on the evening of March 15, 1975.

Chairman for the 1975 National Conference Committee is Patrick Byrne. Our November/December Newsletter will announce the names of all the members participating on Hotel and Exhibits, Programs, Publicity, Registration, Awards Banquet, New Products Seminar, Las Vegas Tour, Student Design Competition, Technical Arrangements, Transportation and Tours.

## SO, YA WANNA FORM A SECTION, EH?

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Periodically, the national officers receive complaints that USITT doesn't do enough for its members located away from New York, Chicago and Los Angeles. While some of the complaints are well-taken and represent areas in which the leadership is trying to move, just as often the complaints represent a misunderstanding of where USITT is at today.

The old canard that USITT is run by a New York mafia is just no longer true. While a large percentage of our members reside and work east of the Appalachians, the organization itself has become de-centralized and has undergone a profound change. Whether we realize it or not, USITT has evolved into a federation of regional sections with the majority of the action taking place at the section level. Witness the rapid growth in recent years of new sections in Texas, Florida, Northern California, Central California, New England, and in the Pittsburgh area, plus the creation of a New York Area Section to serve the area that formerly dominated the entire Institute.

These sections joined the two original sections based in Chicago and Los Angeles to give USITT nine regional units in being and we know of activity beginning to generate in several other areas, such as Louisiana, Kansas City the Carolinas, Ohio and Oklahoma.

For those of you who live and work in areas not yet served by a section but who want to get on the bandwagon, the mechanism is relatively simple. The essential elemen is fifteen interested persons who either already are members of USITT, or who must become members, and who live close enough together to attend section activities. This latter requirement is not precisely defined and has been stretched to include such a geographical unit as the State of Texas, albeit with some difficulty. A better solution is a section based on a metropolitan area.

Once you have rounded up the necessary interested people, the procedure is as follows:

- a) Submit a letter to the First Vice President, USITT, requesting the granting of a Section Charter, signed by at least fifteen USITT members, giving their USITT mailing address (for persons joining USITT simultaneously with submission of the letter, include their application forms and checks with the letter).
- b) Either as part of the letter or separately, list the officers of the proposed Section.
- c) Submit a copy of the By-Laws of the proposed Section (sample By-Laws are available from the National Office).
- d) Submit a map of the proposed service area.

All of the above material should be submitted to the First Vice President for submission to the Board of Di tors, which normally meets three times a year, at the and SCA Conventions, and the USITT Annual Conference.

THERE IT IS! The national office does not create stions. Local USITT members create sections. If you wadditional advice or help, contact the First Vice President through the national office, or write directly to

Charles E. Williams Department of Drama Carnegie-Mellon University Pittsburgh, Penna. 15213

## PATE New Projects AND A COOPERATIVE EFFORT

<u>NEW PROJECTS:</u> The project with regard to a National set of standards for design/tech internships by students will be coordinated with that of a major university in the near future and will, hopefully, allow for both guidelines and a national clearing-house for such internships to be handled. A national survey being conducted by the National Technical Institute for the Deaf with regard to job opportunities in theatre design and technology is being linked to PATE activity in this area. Individuals are needed to join this project (preferably in the New York area) so as to allow for its development. Fiscal support, computer-time, and certain other resources are being made available to carry out the project by NTID. Contact the PATE Commissioner if interested in serving on this project.

The PATE session at the ATA, "When is the Educational Theatre Going to Learn How to Train Theatre Technicians and Designers?" was presented to an "SRO" audience. Although the panel members differed in their approaches to teaching and backgrounds, several statements represented the feelings of all -- that is was time for educators to begin teaching and get out of the ego-trip of production. Time is required for effective teaching and is too often devoted to production work which should be given to students i.e. students designing productions and faculty guiding the process.

Other statements: That the employment field for designers and technicians is far broader than theatre and thus programs MUST NOT be so isolated from other areas such as opera, dance, film, video, architecture, display, interior design, commercial art, etc. -- that students must get exposure to these fields througn both classroom and field work in their theatre training programs, and that programs must begin to link their training to what is needed by the profession. They must become responsive to the needs of the industry (entertainment) and be willing to put students out on internships (for credit) as part of their education.

Most agreed that there must be a cooperative effort between such organizations as USITT/PATE and ATA/NAST to assure national minimum standards for training and guidelines for program support. A standard of excellence is required is the profession is to be upgraded and mutual support is needed to effect such an upgrading.



#### FROM DOWN UNDER

Chairman Kevin Palmer, Production Manager for the South Australian Theatre Company, was apprised of an affliliation between the newly formed Association of Stage and Theatre Technicians of South Australia and USITT by Dr. Joel E. Rubin, Chairman of USITT's International Liaison Committee. Mr. Palmer's application for Associate Membership is en-route on Quantas, and USITT welcomes our newly formed sister organization.





#### NEW ENGLAND THEATRE CONFERENCE

"THEATRE IN NEW ENGLAND-ALIVE AND GROWING" will be the theme of The New England Theatre Conference's 23rd Annual Convention to be held October 11th, 12th and 13th, at the University of New Hampshire, Durham.

The program will feature demonstrations, methods, materials and techniques; performances by New England theatre groups; panel discussions; exhibits; workshops and seminars and awards to individuals and groups for outstanding contributions to the theatre.

A Preliminary Program is available. Contact Miss Marie Philips, The New England Theatre Conference, 50 Exchange Street, Waltham, Mass. 02154.

#### NEW ARCHITECTURE COMMISSIONER NAMED

Peter H. Frink has been appointed as the new Commissioner for Theatre Architecture. USITT welcomes Mr. Frink to the Institute, and wishes him every success in his new position.

Inquires and correspondence relating to Theatre Architecture should be directed to Mr. Frink at P.O. Box 15740, Philadelphia, Pennsylvania 19103.

#### F E D A P T

The Foundation for the Extension and Development of the American Professional Theatre has set November 15th, 16th and 17th as the dates for the Third Annual Conference-Seminar on Theatre Administration to be held in New York City.

Emphasis on this year's Conference will be on ... "how to do it", with particular focus on earned and unearned income; accessing and budgeting the audience market; preparing for and attracting contributions and grants from individuals, foundations and corporations; and a new seminar format will be introduced to encourage conference speakers and participants to work out actual problems in a workshop atmosphere.

Speakers and the site of this year's Conference-Seminar will be announced in the near future. Attendance will be limited and prospective participants are urged to write FEDAPT at 165 West 46th Street, New York, N.Y., 10036, or phone (212) 757-8989.

#### NEW SECTION FORMED

The Board of Directors at the Annual Conference officially approved the USITT Central California Regional Section. Mr. Steve Kaplowitz, Department of Theatre Arts, California State University at Fresno, will be at the helm as the newly formed Section's Chairman.

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#### **NOR-CAL** Fall Programs

December 7th will find NOR-CAL/USITT at Stanford University for a program concerned with costume design and execution. Doug Russell will chair the program and will be bringing in costumers from the Bay-area for a valuable discussion of this important art which is so often not covered at conventions, etc. The program is designed to open up communication between many costumers in Northern California who are not aware of the Institute and its work in the costume field. New materials, equipment and techniques will be covered and design approaches and methods will be explored.

NOR-CAL/USITT members who wish to serve on the Nominating Committee for next year's officers (Section) should contact Jim Wright, Drama Department, Mills College, Oakland, California, by September 15th. A committee will be appointed from those who desire to serve. Membership input is needed to keep the process representative of the members' feelings with regard to officers.

#### **ALLEGHENY**

An exciting series of programs is under development by Vice Chairman Craig Martin. Topics you would be willing to present, or topics you would like to hear someone else present would be a big help in the development of this series. If you would like to have one of these programs at your theatre, send information with dates and location to Craig Martin, Technical Director, Creative Arts Center, West Virginia University, Morgantown, West Virginia 26506.

James M. Stockman, Chairman of the Allegheny Section is anxious to develop a Regional Newsletter, and anyone interested in handling the editorship should contact him at the Department of Theatre, California State College, California, Pennsylvania 15419. Also needed is a Regional Secretary, and a Regional Section Commissioner for projects of Engineering, Administration, PATE, Architecture and Presentation.

Co-Commissioners of Codes, Terry Wells and Randy Davidson are working with the Chairman on writing a set of Theatrical Safety Codes that will be presented to OSHA in hopes that it will be adopted as safety standards for all Performing Arts Centers.

#### SOUTHERN CALIFORNIA

"The Use of Hydraulic and Pneumatic Equipment in the Theatre" was presented June 6th, at the John Wayne Theatre at Knotts Berry Farm, with Loren Hufstetler of the University of Southern California as the featured speaker. The presentation accompanied by a large selection of slides was basically the same presentation which was so well received at the USITT National Conference in April. Mr Hufstetler's lecture was followed by a tour of the 2000 seat theatre which boasts the world's largest water curtain used as a stage effect. The curtain was demonstrated, and a large collection of John Wayne memorabilia was on view.

Mr. Thomas T. Brucks, Santa Ana College, has been appointed as the new treasurer of the Section due to the departure of John Stockwell from the area.

#### Potpourri

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#### THEATRE CRAFTS ARTICLES

A continuing series of articles on Lighting Memory Control Systems will begin in the October edition of THEATRE CRAFTS. The first article to appear entitled "Thanks For The Memory" is written by New York Section Chairman, Charles Levy and Philip Rose of Rank Strand Electric.

Follow-up issues will contain articles by Terry Wells of Skirpan Lighting Control Corporation, M. Tawill and Mert Cramer of Berkey-Colortran, and Joel Rubin of Kliegl Brothers.

#### FUNDING & GRANTS

<u>GUIDE TO PROGRAMS</u>, a 96 page booklet published by the National Endowment for the Arts is available to all USITT members. This booklet is designed to help individuals and organizations determine if the National Endowment for the Arts has a program under which they might qualify to receive assistance.

The sections of this booklet correspond to the major program areas of the Arts Endowment: Architecture and Environmental Arts, Dance, Education, Expansion Arts, Literature, Music, Public Media, Special Projects and Theatre and Visual Arts.

To get your free copy write to USITT, 245 West 52nd Street, New York, New York 10019. Please enclose one-dollar (\$1.00) for postage and handling.

#### BASIE BANDWAGON

Ron Olson served on the General Committee "A Royal Salute to Count Basie", honoring the great musician on occasion of his 70th birthday, to be held September 22nd in the Grand Ballroom of the Waldorf Astoria, New York City.

The salute, a benefit for the United Negro College Fund and the Catherine and Count Basie Scholarship Fund, Queens Women's Division of the National Conference of Christians and Jews, will be attended by a galaxy of international celebrities.

#### **COMMISSION REPORTS**...Cont'd.

Persons who have indicated an interest in this project should bear in mind that it does not intend to give specific answers to all questions which may turn up, nor does it cover all the methods which might be used for all types of dance presentation. It is a basic system which is felt to be useful by a number of professionals who have been active in this field for many years.

## ENGINEERING

Only one meeting of the Engineering Commission was held since the last Newsletter and was not attended by many of the members.

Many of the members have been busy during the summer with their individual projects.

JULY <b>OU</b>	R ME	MBERSHIP	IS GE	ROWING s	EPT.
USITT welcomes the the have recently joined members whose names Newsletter due to sp Code numbers and let margin indicate the Commission participa	d the Institute were omitted bace limitation ters in the r class of membe	e, and those 2 Ex in our last 3 Pr ns. 4 An 5 Er ight-hand 6 Ac ership and 7 Pr	oard of Director xecutive Council resentation Comm rchitecture Comm ngineering Commi dministration Co ublications Comm ublic Relations	S Stude nission O Organ nission U Susta ssion X Excha mmission V Speci	nt ization ining nge al ary
Patrick A. Acampora 4041 S. W. 52nd Street Ft. Lauderdale, Florida	S 33314 245678 S	Consultas Technicas John Booth Staley, Pres Apartado 14294, Candelan Caracas 101, Venezuela	ident	Grahm Junior College Performing Arts Program Herb Propper, Co-ordinator 632 Beacon Street	
William Ament 705 Sixteenth Street Eureka, California	345678-S 95501	Kelly Cratchfield 214 West Harvard Fresno, California	348-S 93705	Boston, Massachusetts Patricia A. Grimm 1008 Green Hill Farm Road	02215 S
Terry A. Bennett 3628 Hanson Street Columbia, South Carolina	I 29204 48-0	Harry J. Daniels 814 West Sussex Way Fresno, California	S 93705	Reisterstown, Maryland Michael Vance Hamann 1120 Varsity, Apt. #213	21136 S 60115
Bergen Community College Dept. of Speech/Theatre/Re 400 Paramus Road Paramus, New Jersey		Robert Davis Jules Fisher Associates 212 West 15th Street New York, New York	4-1 10011	DeKalb, Illinois Thomas L. Hanson University of Wisconsin- Green Bay	I
Black Theatre Alliance Pro 1564 Broadway New York, New York	10036	Robert Timothy Davis 2426 East Clay Fresno, California	348-S 93701	Green Bay, Wisconsin Anita K. Hersh P. O. Box 695	54302 3-S
Thomas Bloom 600 Cherry Street, S. E. Grand Rapids, Michigan	S 45903	Louis J. DeAngelis, Jr. 3917 Commanche Street Memphis, Tennessee	4-S 38118	Wesleyan University Middletown, Connecticut Paul S. Hoffman	06457 3- I
Frank Peter Boimare III 2370 Lark Street New Orleans, Louisiana	348-I 70122	Richard P. Doetkott Box 241 Orange, California	I 92666	1197 Parkside Avenue Trenton, New Jersey Robert Hume	08618 3-S
George P. Brighton 120 Campus Drive Buffalo, New York	3458-I 14226	Thomas E. Dunn Ithaca Stage Lighting, 1001 West Seneca Street		2512 East Bradford Avenue Milwaukee, Wisconsin Daniel Husak	53211 368-S
William L. Buckingham Box 187 Monticello, Minnesota	S 55362	Ithaca, New York Erma Duricko 1717 Jentilly Lane, #224	14850 I	203 West Fountain Way Fresno, California The University Theatre	93705 345678-0
Robert Buckler 825 West End Avenue New York, New York	I 10025		85281 345678-S	University of Illinois 4-122 Krannert Center for the Performing Arts	
Ian Calderon 125 East 71st Street New York, New York	4-I 10021	Winston-Salem, N. C. Bruce E. Ferguson 225 East Adams Street	27107 5-1	4160 IDS Tower	61801 45-I
Rebecca A. Carroll 1319 West First Street, #2 Winston-Salem, N. C.	27104	Phoenix, Arizona Ronald C. Fetzer 2511 Wildwood Road	85004 8-I	2101 East Coliseum Bouleva	
Terence Cermak 2155 Mayfair Drive West Fresno, California	93703	Middletown, Ohio Michael Sam Fontana 5756 Fulcher Avenue	45042 8-I	Box 98	46805 8-1
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Mr. Alvin H. Reiss 408 West 57th Street New York, New York 10019	Jeff Sears S 2054 North 38th Street Phoenix, Arizona 85008	Continued on page 11

As the new Administrative Secretary for USITT and Editor of your Newsletter, I offer a sincere apology on behalf of the Institute to those members whose names were not published in our May/June News- letter.	
As evidenced by the preceding, our mem- bership is indeed growing and to the concerned, interested persons like your- selves who believe in the purposes and aims of the Institute, we send our	Marty Brace 4-S
heartfelt thanks. As your new liaison here at the national office, I shall offer any assistance.	Fort Lewis College Durango, ColoradoP. 0. Box 848 Confederation Centre Charlottetown P.E.I., CanadaThomas Timm BrucksI
I welcome your letters, your suggestions your gripes, your needs. <u>YOU ARE THE</u> <u>INSTITUTE!</u>	Sierra Madre, Calif. 91024 Tom Cascella 345-S
Herbert D. Greggs Administrative Secretary, USITT Dan Abelson S	27 Canterbury LaneJoseph J. Dungan5-ITrumbull, Connecticut06611646 Lakeside Drive, R.D.#2Lake Hopatcong, N. J.07849
7 Meadowbrook Drive Princeton, New Jersey 08540 Associated Theatrical 345678-U	5205 Boomer RoadTandova Jade Ecenia458-SCincinnati, Ohio452398601 North Gomez Avenue Tampa, Florida33614
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Boca Raton, Florida 33432 Douglas B. Beam 8-S 35649 Gay Court Fremont, California 94536	Forest Hills, New York11375Eric FieldingSPaul Constantine8-S0rem, Utah8405744 Aldrich Street60wanda, New York14070Charles E. FlaksI
William Beautyman, Jr. 4-I Box 816 Main Street Stockbridge, Mass. 01261	Converse College345678-0309-B, Corey Creek Apts.Robert S. Ploch345678-0
Richard M. Berlin 3-I 831 Newcombe Avenue Hampton, Virginia 23669	Sopartanburg, So. Car.293014588 Live Oak Canyon Road La Verne, California91750Carl J. Correll34-S34-S
Mark Bernay S 8607-F Burnet Avenue Sepulveda, California 91343	Fresno, California93704114 Edgerton Street Rochester, New York14607James O. Danaher8-S
John J. Bizzell 5-S 1726 De Pauw Avenue New Albany, Indiana 47150	2645 Esplanade #6Chico, California95926Ken Gardens II, Apt. 74ECliffwood, New Jersey07747Paul A. DaumI
Caren L. Black 6-I 2079 Norse Drive #92 Pleasant Hill, Calif. 94523	Akron, Ohio443251139 East 10th Street Tucson, Arizona85719John Dechant8-S
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50 Gould Street Toronto, Ont., Canada M5B 1E8	40 Creighton Boston, Massachusetts 02130 1437 North Alta Vista Hollywood, California 90046
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Durango, Colorado 81301	8-S
Peter Gottlieb 891 - 16th Street Boulder, Colorado 80302	o-s
Georgia Gresham 472 West Jefferson #206 Tallahassee, Florida 32301	S
Bernard R. Grisaffi 6256 - 44th Avenue North St. Petersburg, Florida 33709	35 <b>-</b> S
Blake Hahn 1722 Verano Place Irvine, California 92664	S
Lawrence E. Hale 355 Augusta DeKalb, Illinois 60115	8-S
Ned Hallick 7 West 14th Street #12N New York, New York 10011	4 <b>-</b> S
Samuel Wade Hammond 1915 West Second Avenue Durango, Colorado 81301	345-S
Fred Jason Hancock 29 Evergreen Street Jamaica Plain, Mass. 02130	8-I
Daniel S. Hansen 3399 Comer Riverside, California 92507	3-I
Pete Happe 2275 Elm Denver, Colorado 80207	I
Don T. Harris 2416 Jackson Bluff, #F6 Tallahassee, Florida 32304	38-S
Nancy J. Heaton 27 South Belmont Street York, Pennsylvania 17403	I
David C. Hicks 2229 Norris Drive East Fresno, California 93703	35 <b>-</b> S
George Holley 424 Waupelani Drive M-34 State College, Pa. 16801	345 <b>-</b> S
James D. Holt Box 5938 Stephen F. Austin University Nacogdoches, Texas 75961	3-S
John C. Hunter 160-2 Crenshaw Drive Tallahassee, Florida 32304	45-S
Indiana Univ./Perdue Univ. 420 Blake Street Indianapolis, Indiana 46202	. 0
Ronald D. Johnson 5575 Columbia Drive Fresno, California 93727	6-S
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45-S	Ricardo Kapalungan Kamalig Theatre % Estrella Pacheco 1600 Velasquez Street Tondo, Manila, Phillippi	nes	I
8-S	The John F. Kennedy Cent the Performing Arts Theatre Operations Alexander Morr, General Washington, D. C.		68-0
35-S	Mike Cole Kessenick 742 Main Durango, Colorado	81301	345 <b>-</b> S
S	William H. Koppany 2334 Halm Avenue Los Angeles, California	90034	S
8 <b>-</b> S	George Michael Kuhn 3821 South Pleasant Independence, Missouri	64055	5-S
4-S	Eldon Larrabee P.O. Box 848 Confederation Centre Charlottetown, P.E.I. Ca	ınada	35-I
345-S	Stephen J. Larson 212 North 9th Tarkio, Missouri	64491	8-I
8-I	Vincent Liotta Eigenmann 1374 Bloomington, Indiana	47401	6-S
3-I	Gregory N. Lottle 3932 Normandale Drive San Jose, California	95118	S
I	Janice F. Lurie 508 Briar Lane Newark, Delaware	19711	3-I
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I	Chris Mathews 6301 Bonhomme #137 Houston, Texas	77036	I
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345 <b>-</b> S	John Middleton 4523 East Iowa Fresno, California	93702	3478-S
3-S	Michael Moyna 1621 Glenny Waterloo, Iowa	50702	I
45-S	Nancy K. Myers University of Nebraska 108 Temple Building 12th and R Streets Lincoln, Nebraska	68508	38 <b>-</b> 1
0 6-S	National Arts Centre Jane Kantowicz Production Department Confederation Square Ottawa, Ontario, Canada KIP 5W1		15678-0 `

I	Jeff Neiman 553 South Windsor Blvd. Los Angeles, Calif.	38-S 90020
	Marty O'Lone 1828 West Pensacola #56 Tallahassee, Florida	8-S 32304
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i-s	W. G. Reid 2204 Malvern Road	45-I 28207
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I	Francis E. Sullivan 831 West Cambridge - H Fresno, California	38-5 93705
3-I	Sundance Lighting 7860 Lasaine, #1 Northridge, California	345678-( 91324
3-0	Syracuse Scenery 7 Stage Lighting Company, Inc. Betty T. Pfeiffer 212 Walton Street Syracuse, New York	345678-( 13202
	Continued on ne	xt page

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## MAY/JUNE MEMBERSHIPS

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Crete, Nebraska 68333 Robert J. Thurston 1704-A Highbridge Drive Columbia, Missouri 65201	⊧ I	Dar Cul 113 Syr
TRC-Theatre Riverside Church 490 Riverside Drive New York, New York 10027	345678-0	J. 141 Dee
Thomas J. Truax 65 Clarence Avenue, S. E. Minneapolis, Minnesota 55414	45 <b>-</b> I	Nig P. Chr
M. Lee Tudor 11 Oakdale Road Jersey City, N. J. 07305	48-S	
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Newark, Delaware 19711 Kenneth E. Vannice 5021 Lemon Grove Avenue, #20 Hollywood, California 90029	I	Lon Tor 365 Riv
Frederick E. Warner 3031 College Park Court, #7 Newberry, So. Car. 29108	8-I	Ric 341 Bro
West Florida Players % Student Activities Office University of West Florida Pensacola, Florida 32504	345678-0	Ste Con Box New
T. S. Whitmore 68 High Point Drive Gulf Breeze, Florida 32561	S	Jul 600 Chi
Michael Willcox 7 San Gabriel San Francisco, Calif. 94112	I	Ker 27 New
Galen Mar Wolf 27517 Orlando Street Hayward, California 94545	34 <b>-</b> S	Car 100 Kin
Mary J. Woodworth 504 West Call Street, #5 Tallahassee, Florida 32301	45-S	Geo 72 New
Gregory Edwin Wurz Department of Theatre Arts Texas Christian University Fort Worth, Texas 76129	4-S	

## SEPT/OCT. MEMBERSHIPS

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х	Daniel Joel Woodard 519 Windsor Street Jamestown, New York	14701	I
I	Dan Wooley Cultural Resources Council 113 East Onondaga Street Syracuse, New York	345 13202	678-I
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45-I	Nigel Andrew Wyse P. O. Box 8064 Riccarton Christchurch, New Zealand		4-I
48-S	UNDER THE W ADDITIONS	IRE	
78-0	John T. Baun W204 N 9126 Lannon Road Menomonee Falls, Wisconsin	53151	8-I
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I	Torkom Demirjian 3656 Johnson Avenue Riverdale, New York	10463	45-S
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78-0	Stephen R. Kops Connecticut College Box 688 New London, Connecticut	06320	5-S
S	Julie Kovic 6006 South Tripp Avenue Chicago, Illinois		5-S
I	Kert Lundell 27 West 75th Street New York, New York	10023	I
34-S	Carlene South 1006 West Yoakum Kingsville, Texas	78363	3- I
15-S	George Titus 72 Carmine Street #1B New York, New York	10014	S
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#### DEAR MEMBERS:

We realize that many of you become involved with summer projects that take you away from your permanent addresses, and when we receive postal forms advising us that you have moved, we must notify our mailing house to destroy your original name plate and cut a new one.

If your summer address is temporary and you do return to your permanent address in the fall, we must again notify our mailing house to destroy the newer name plate, then cut another. This is an expensive process and we ask you as members to help us keep costs down.

Just drop us a short note telling us that you'll be away for the summer. We will notify our mailing house to put you on a "hold" basis. You can be assured that all back issues of the Newsletter and the Journal will be sent to you upon your return.

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#### NEW MEMBERSHIP CARDS

Beginning late July, members renewing their memberships have received USITT Membership Cards. These cards show your membership classification and date your membership expires. These cards were designed to be your identification when attending conferences, conventions and seminars, etc., and, of course, a reminder when your renewal is due.

By the end of September, we hope to have cards mailed out to all you members who have renewed since January, so don't feel left out in the cold when another member proudly flashes 'his Membership Card.

#### COMMISSION PREFERENCE

Have any of you members desired to serve on another Commission, or to change your preference? Write to us here at the National Office and let us know. We'll get you out of Architecture into Engineering, or whatever Commission you wish to lend your talents to.

#### ANNUAL MEMBERSHIP RENEWALS

Many of you presently receiving reminders are perhaps wondering why these did not arrive during the month in which you joined the Institute. We admit a slight breakdown in our "reminder" system, but the wheels are now in motion to assure all members that they will receive these reminders well in advance of the actual date they joined USITT.

#### CALENDAR OF EVENTS OCTOBER

5th	NOR-CAL/USITT: Short Course for High School
11th-13th	Students, College of Notre Dame. IST FLORIDA THEATRE DESIGN CONFERENCE: For Theatre Planners, Architects and Engineers,
11th-13th	Bradenton, Florida. NEW ENGLAND THEATRE CONFERENCE'S 23RD ANNUAL CONVENTION: University of New Hampshire, Durham.
19th	NOR-CAL/USITT: FIRST FALL PROGRAM in asso- ciation with the San Francisco Opera, American Conservatory Theatre and KGO-TV.
NOVEME	R
	SMPTE: Technical Conference and Equipment Exhibition, Toronto.
15th-17th	FEDAPT: 3rd Annual Conference-Seminar, New York City.
DECEME	R
	NOR-CAL/USITT: Costume Design and Execution Program, Stanford University.
15th-18th	ACUCAA: 18th Annual Conference, New York, New York.
27th-30th	SPEECH COMMUNICATION ASSOCIATION 1974 CON- VENTION: Palmer House, Chicago.
MARCH	
12th-15th	USITT NATIONAL CONFERENCE, Anaheim, Calif.

APRIL

11th-13th .... WISCONSIN THEATRE ASSOCIATION: 1975 Convention and host to Region III ATA Conference, Oshkosh.

#### SUSTAINING MEMBERS

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