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# USITT Newsletter

Co-Editors:  
Keith King  
Mark Wallberg

SPRING 1983

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S. (XXIII 7-2) Vol. XXII No. 6

## A Report On The '83 Annual Conference, Corpus Christi

While the local weather conditions were not up to the promises of the Conference Committee, and the gleaming "Chrystal City by-the-Sea" was dumped on with several buckets of water, it did not serve to dampen the spirits, nor the enthusiastic response of more than 1,150 members, exhibitors and visitors to the smooth-running and interesting Conference events.

We all extend our special thanks, once again to the outstanding Committee led by Victor Siller. While we cannot acknowledge everyone in this small space, special thanks must also go to Flemming, Newlin, Deacon, Marley, Hannon, Wood, Burton, Corrison, Crews, Warburton, Scarlata, Moore, March, Lamb, Starnes and Ramirez — and to their respective organizations' support to their activity in this venture. Without the release time and the financial support of these organizations, the planning of this event would not be possible.

And speaking of financial support, we give cheers to the more than 70 exhibitors who contribute so much to the financial as well as the educational aspects of new technology in our industry. At the Conference there were an additional 9 commercial tables and fourteen non-commercial tables in the exhibit hall. This is definitely a record for the solicitation of exhibitors, and we look forward to the same "old" faces next year, and hope to "coax" some new people to come show their wares.

The programming for the four-day period was staggering, with four sessions running concurrently almost all the time. Commission meetings were held at scheduled times, sometimes three being held at once. If members were involved in an interest group, were responsible for a section, or sat on a standing or Ad Hoc Committee, there was not a chance to begin to take in even a portion of what one might have wanted to see. If there were any

criticism that I heard amongst the throngs, it was just this objection. We should take heed in program planning with this criticism foremost in mind, to avoid this pile-up of interest groups all happening at the same time in different spaces.

Many of the Commissions, Committees, Interest Groups, Regional Sections, Student Chapters — and even the Officers have reported briefly in other portions of this Newsletter. We hope that you will find this issue of the Newsletter to be most informative, and we hope that you will save it with your Membership Directory, as it serves to update and "unscramble" some of the ins and outs of the activities of the Institute.

Many of you met Keith King in Corpus Christi for the first time, and found him to be efficient, wise to the activities of the group and cordial in the throes of his first sally into the rigors of "Annual Conference Fever". We look forward to his continued good work, along with that of Mark Wallberg, and other part-time staff members who deal with all of the many activities — while trying to maintain some modicum of sanity and organization.

The Board of Directors met for a full three hours for non-stop discussion and policy decisions regarding the business of the Institute. Most members are not aware of the grueling aspect of this type of preparation, this type of thoughtful consideration and the concentration expended by these talented leaders of the Institute, nor perhaps, of the responsibility they feel for the future success of our "business."

Randy Earle reported that there were gains in general membership over the past year and that we could now boast records of 20 active Regional Sections and 7 Active Student Chapters. Newly elected Vice President for this activity Tom Beagle

promises to continue the push for further membership development.

The new Spring Issue of the Journal TD&T (and a handsome issue it is), edited by Arnold Aronson and Kate Davy — with layout and graphics support from Lawrence Luchtel was distributed at the Conference, and by the time you receive this Newsletter, your copy should be in your hands.

Again our thanks to the Texas Conference Committee and the guidance of David Hale Hand in providing an exciting and profitable Conference '83.

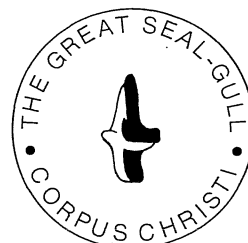
While this has been a report of the Annual Conference in Corpus Christi, a more detailed "Report on the State of the Institute" will be included in the next issue of the Newsletter, particularly regarding more specific "facts and figures" regarding the outcome of this annual activity.

You will find in this Newsletter a record of new appointments and how all of this activity is to run. Some Committees have already met to begin their tasks for the New Year, and we all look forward to the increased participation of all members in attempting to make this a successful year.

And, I meant what I said in my banquet speech in Corpus Christi — "I think we know what we are to do, and I believe that we can do it!"

We should all look forward to planting our seeds of ideas, tending them and enjoying the harvest of endless acres and acres of flowers!

Sincerely,  
Ron Olson  
President



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## Contributing Memberships

**Associated Theatrical Contractors**  
307 West 80th Street  
Kansas City, MO 64114

**Goodspeed Opera House**  
East Haddam, CT 06423

**Kliegl Brothers Lighting Co., Inc.**  
32-32 48th Avenue  
Long Island City, NY 11101

**Mendenhall & Associates**  
1275 Minnesota Street  
San Francisco, CA 94107

**Rosco Laboratories, Inc.**  
36 Bush Avenue  
Port Chester, NY 10573

**Samuel Scripps**  
1 West 72nd Street  
New York, NY 10023

**John B. Staley**  
Apartado 14294, Candelaria  
Caracas, 1011A, Venezuela

**Strand Century, Inc.**  
18111 South Santa Fe Avenue  
P.O. Box 9004  
Rancho Dominguez, CA 90224

**Theatrical Services & Consultants**  
9010 Pillsbury Avenue South  
Minneapolis, MN 55420

**Wenger Corporation**  
90 Park Drive  
Owatonna, MN 55060

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## Sustaining Memberships

**Peter Albrecht Corporation**  
325 East Chicago Street  
Milwaukee, WI 53202

**Alcone Company, Inc.**  
575 Eighth Avenue, 22nd Floor  
New York, NY 10018

**American Stage Lighting Co., Inc.**  
1331-C North Avenue  
New Rochelle, NY 10804

**Artec Consultant, Inc.**  
245 Seventh Avenue  
New York, NY 10001

**Automatic Devices Company**  
2121 South 12th Street  
Allentown, PA 18103

**Baer Fabrics**  
515 East Market Street  
Louisville, KY 40202

**Barbizon Electric Company, Inc.**  
426 West 55th Street  
New York, NY 10019

**Belden Communications, Inc.**  
534 West 25th Street  
New York, NY 10001

**J. R. Clancy, Inc.**  
7041 Interstate Island Road  
Syracuse, NY 13209

**Colortran, Inc.**  
1015 Chestnut Avenue  
Burbank, CA 91502

**Costume Crafters, Inc.**  
2979 Peachtree Road, N.E.  
Atlanta, GA 30305

**Design Line, Inc.**  
6204 Benjamin Road, Suite 209  
Tampa, FL 33614

**Electro Controls, Inc.**  
2975 South 300 West  
Salt Lake City, UT 84115

**Electronics Diversified, Inc.**  
1675 N.W. 128th Street  
Hillsboro, OR 97123

**Gagnon La Forest**  
930 Wellington  
Montreal, Quebec H3C 1V1  
Canada

**General Electric Company**  
Nela Park  
Cleveland, OH 44112

**Peter George Associates, Inc.**  
420 Lexington Avenue  
New York, NY 10017

**W. Gerriets International, Inc.**  
Box 950 Hutchinson Road  
Allentown, NJ 08501

**Grand Stage Lighting**  
603 West Lake Street  
Chicago, IL 60606

**Great American Market**  
P.O. Box 178  
Woodland Hills, CA 91364

**Grosh Scenic Studios**  
4114 Sunset Boulevard  
Hollywood, CA 90029

**GTE/Sylvania**  
Sylvania Lighting Center  
Danvers, MA 01923

**H & H Specialties, Inc.**  
2210 North Merced Avenue  
South El Monte, CA 91733

**Hoffend and Sons, Inc.**  
34 East Main Street  
Honeoye, NY 14471

**Imagineering, Inc.**  
234 West 44th Street  
New York, NY 10036

**Ingenieria Teatral, J.B.**  
Apartado Postal 14294  
Candelaria  
Caracas 101, Venezuela

**Irwin Seating**  
P.O. Box 2429  
Grand Rapids, MI 49501

**Jones & Phillips Associates, Inc.**  
910 Highland Avenue  
Lafayette, IN 47905

**Joyce-Cridland Company**  
P.O. Box 1630  
Dayton, OH 45401

**Lighting Associates Templates**  
P.O. Box 299  
Chester, CT 06412

**Lehigh Electric Products Co.**  
Route 222 (RD 1, Box J1)  
Wescoville, PA 18106

**Lighting Associates Templates**  
P.O. Box 299  
Chester, CT 06412

**Lehigh Electric Products Co.**  
Route 222 (RD 1, Box J1)  
Wescoville, PA 18106

**Lighting Associates Templates**  
P.O. Box 299  
Chester, CT 06412

**Lighting Dimensions**  
31706 S. Coast Hwy., Suite 302  
South Laguna, CA 92651

**Lighting Methods, Inc.**  
691 St. Paul Street  
Rochester, NY 14605

**Little Stage Lighting Company**  
10507 Harry Hines Boulevard  
Dallas, TX 75220

**Lycian Stage Lighting**  
P.O. Box 68  
Sugar Loaf, NY 10981

**Musson Theatrical, Inc.**  
582 Stockton Street  
San Jose, CA 95126

**Mutual Hardware**  
5-45 49th Avenue  
Long Island City, NY 11101

**R. E. Nicholson, Inc.**  
75 West Main Street  
East Bloomfield, NY 14443

**Oden Theatrical Enterprises**  
5743 South Curtice Street  
Littleton, CO 80120

**Olesen Company**  
1535 North Ivar Avenue  
Hollywood, CA 90028

**Paramount Pictures Corp.**  
1651 Gardena Avenue  
Glendale, CA 91204

**Production Arts Lighting**  
636 Eleventh Avenue  
New York, NY 10036

**Richmond Sound Design, Ltd.**  
1234 West 6th Avenue  
Vancouver, BC V6H 1A5  
Canada

**Rose Brand Textile Fabrics**  
517 West 35th Street  
New York, NY 10001

**Jean Rosenthal Associates**  
765 Vose Avenue  
Orange, NJ 07050

**Sanders Lighting Templates**  
5830 West Patterson Avenue  
Chicago, IL 60634

**Secoa**  
P.O. Box 27429  
2731 Nevada Avenue North  
Minneapolis, MN 55427  
and  
1204 Oakland Avenue  
Greensboro, NC 27403

**Donald Shulman & Associates, Inc.**  
2520 Grand Avenue, Room 303  
Kansas City, MO 64108

**Stage Engineering & Supply**  
P.O. Box 2699, 825 Karen Lane  
Colorado Springs, CO 80901

**Stage Equipment & Lighting**  
12231 N.E. 13th Court  
P.O. Box F  
Miami, FL 33161

**Stagecraft Industries**  
P.O. Box 4442  
Portland, OR 97208

**Syracuse Scenery & Stage Lighting Company, Inc.**  
1423 North Salina Street  
Syracuse, NY 13208

**Teatronics, Inc.**  
101-D Suburban Road  
San Luis Obispo, CA 93401

**Texas Scenic Company, Inc.**  
5432 Jackwood Drive  
P.O. Box 28297  
San Antonio, TX 78238

**Theatre Projects, Inc.**  
6758 Eddinghill Drive  
Rancho Palos Verdes, CA 90274

**Theatre Techniques Inc.**  
60 Connolly Parkway  
Hamden, CT 06514

**Theatrical Service & Supply Company**  
170 Oval Drive  
Central Islip, NY 11722

**Tiffin Scenic Studios, Inc.**  
P.O. Box 39  
Tiffin, OH 44883

**Union Connector Company, Inc.**  
149 Babylon Turnpike  
Roosevelt, NY 11575

**Universe Stage Lighting**  
326 West 47th Street  
New York, NY 10036

**Weststar Corporation**  
2665 Shell Beach Road  
Shell Beach, CA 93449

**Lawrence Kellermann Associates, Inc.**  
P.O. Box 268  
Dobbs Ferry, NY 10522

## Nominating Committee

In accordance with the By-Laws of the Institute, a Nomination Committee was formed and met in Corpus Christi, Texas to form a slate of candidates for the offices of Vice President for Liaison and Relations; Vice President for Programs and Presentation; Treasurer; and a slate of ten candidates for the Board of Directors (seven to be elected). The successful candidates shall take office at the 1984 national Conference in Orlando, Florida. The Committee is accepting additional names for consideration in preparing the slate and requests that all such names be submitted by June 1, 1983, to the elected Chairman of the Nomination Committee:

LEE WATSON, Apt. #48  
2501 Soldiers Home Road  
West Lafayette, Indiana 47906

## American Society of Theatre Consultants

The American Society of Theatre Consultants met in New York City on January 14, 1983 and elected officers for 1983. S. Leonard Auerbach of S. Leonard Auerbach & Associates was elected president, Bob Wolff of ARTEC, vice president, Ned Lustig of Ned Lustig Associates, secretary, George C. Izenour, director and George T. Howard, director.

The American Society of Theatre Consultants is an organization of theatre consultants in the United States which ascribes to objectivity and excellence in the consulting process for performing arts facilities.

The major doctrine of the organization dictates the highest standards as well as an assurance of experience and a record of achievement for each of its members. The members of the ASTC represent a cross-section of established consultants

throughout the United States whose goal is to provide owners and users who are planning performing arts facilities with the assurance that the consulting services of its members will offer quality and unbiased practical design recommendations. In this way they may attain functional, practical and innovative approaches to the designs of their facilities. Members of ASTC provide objective and non-commercially associated consultation in response to the needs of the project. For further information about the American Society of Theatre Consultants, please contact Mr. Ned Lustig, secretary, at Ned Lustig & Associates, 1226 Mentz Hill Road, St. Louis, Missouri 63128.

## Costume Commission Symposium

will be held  
August 11-13, 1983  
in Minneapolis

Watch your mail for registration information. If you are not on the USITT Costume Commission Mailing List, please contact:

Diane Berg  
Purdue University Theatre  
Stewart Center  
West Lafayette, IN 47907

## Newsletter Publication Deadlines

For Summer, 1983 issue (mailed July 15) DEADLINE June 1

Fall, 1983 issue (mailed October 15) DEADLINE September 1

Winter, 1984 issue (mailed February 15) DEADLINE January 1

Spring, 1984 issue (mailed May 25) DEADLINE April 11

We want to print information about the upcoming events being held by your Section or Commission. PLEASE let us know so that USITT members can plan ahead for your activities.

## Education Commission — Primary, Secondary School Program

The Education Commission is seeking to identify members of the Institute who are either interested in or currently working in theatre at the primary and secondary school levels. The Commission is making an attempt to develop additional programming (both for conventions and for projects) of particular interest to this group of members. If you are a member of this group, please write to: Harvey Sweet, Education Commissioner, Theatre, University of Northern Iowa, Cedar Falls, IA 50614. An effort is underway to establish subcommittees of the Commission to serve the particular interests of a) primary, b) secondary, and c) post-secondary educators and students. Please contact me with your interests and concerns.

## Interview and Job Program Follow-up

The following organizations provide current information on jobs available in the Performing Arts, as well as other areas of Arts Administration. Libraries, School Placement Services, or your local Arts Councils may have copies of them. If you purchase them, the cost is tax deductible.

A T A PLACEMENT SERVICE  
American Theatre Association  
Suite 402, 1029 Vermont Ave., N.W.  
Washington, D.C. 20005

Holds job placement at National Meeting in summer and USITT Conference in the Spring.

ArtSEARCH  
355 Lexington Avenue  
New York, NY 10017

Published by Theatre Communications Group, Inc., the national organization for the nonprofit professional theatre. TCG does not endorse any of the jobs nor individuals advertising in this publication. Copyright 1983 by TCG, 355 Lexington, New York, NY 10017 (212) 697-5230. Peter Zeisler, Director, Robert Holley, Director of Management Services; Bruce Phariss, Director of ArtSEARCH. Price: \$30 for one year, 26-issue subscription. Lists intern and apprentice positions.

ASSOC. OF COLLEGE, UNIVERSITY & COMMUNITY ARTS ADMINISTRATORS, INC.  
6225 University Avenue  
Madison, Wisconsin 53705

For an annual fee, they send you copies of job descriptions — service based on how many they receive.

NATIONAL ARTS JOBBANK  
141 E. Palace Ave.  
Santa Fe, New Mexico 87501

Jobbank lists full-time, part-time and temporary paid positions in any area of visual, performing or literary arts, arts education, arts administration or other arts-related fields. Internships and other opportunities are published as space permits. All listings published without charge to the employer.

OPPORTUNITIES RESOURCES FOR THE ARTS, INC.  
1501 Broadway  
New York, NY 10036

Placement service with very good evaluation sheets and resume information. Gregory Kandel handles theatre placements.

Jean Webster,  
Administration Liaison

## USITT Publications

We wish to extend our apologies to the members of USITT for the delays and confusion about receipt of Newsletters and THEATRE DESIGN & TECHNOLOGY during the past year. Changes of staff and printing firms brought about many difficulties that have now been remedied, and we are back on schedule. We are concerned that you get our publications, and we thank you for your patience.

## National USITT Election Results

The returns of the 1983 Official USITT Ballot resulted in the election of the following officers:

President Elect (1-year term) — James R. Earle, Jr.

Vice-President for Commission and Projects (2-year term) — Richard Devin  
Secretary (2-year term) — Henry Tharp  
Elected to the Board of Directors for a term from 1983-1986 were:

Tom Bliese  
1412 Carney Avenue  
Mankato, MN 56001

Sarah Nash Gates  
4 Walnut Avenue  
Cambridge, MA 02140

Sylvia J. Hillyard  
Dept. of Drama  
Univ. of Georgia  
Athens, GA 30602

David G. G. Laing  
Facility Development  
Alberta Culture  
1004-104 Avenue  
Edmonton, Alberta T5J 0K5

John Northway  
TV Production Services  
American Broadcasting Co.  
7 West 66th Street  
New York, NY 10023

Jimmie Robinson  
7565 E. Harvard Avenue  
Apt. #105  
Denver, CO 80231

Donald C. Shulman  
2520 Grand Avenue, Room 303  
Kansas City, MO 64108

At the March 23rd meeting of the Board of Directors, Thomas A. Beagle was elected to fill the vacancy of Vice-President for Liaison and Relations caused by the election of Randy Earle as President Elect.

## Southeast Section Elections Held

Elections were held for those people taking office in July of 1983. The term of office will be for two years.

### CHAIRMAN

Tom Nowell  
7108 Richland Drive  
Lynchburg, VA 24502

### VICE CHAIRMAN

Deborah Bell  
U. N. C. G.  
Greensboro, NC 27412

### TREASURER

Larry Mullican  
Univ. of Southern Mississippi  
South Station Box 5052  
Hattiesburg, MS 39406

### SECRETARY

Delbert Hall  
La Grange College  
La Grange, GA 30240

### REGIONAL DEVELOPMENT

Dr. Albert F. C. Wehlburg  
485 W. Little Hall  
University of Florida  
Gainesville, FL 32611

### MEMBERS AT LARGE

David Belcher  
Design Line Inc.  
6204 Benjamin Road #209  
Tampa, FL 33614

Bill Teague  
P.O. Box 6386  
University, AL 35486

## From the V.P. for Commissions & Projects

It's time to recognize the superb work done by the Corpus Christi Conference Committee, the Commissioners, and the Commission Program Planners in arranging the great variety of excellent programs that appeared at the Conference. There has never been a better balance of programming for all interest groups. Several new projects were begun during the various Commission Meetings during the week from which the general membership should derive long-term benefits: the Health and Safety Commission has started its own newsletter, to be edited by Bennett Taber; an Artists and Craftspersons Bureau will be taking shape from the Education Commission, offering a service to those who seek guest artists, experts, and lecturers for USITT Sections, universities, theatres; a project of the Architecture Commission, using the expertise of all the Commissions, will compile a new theatre planning check list, dealing with questions of coordination and planning for owners, architects, and consultants; the Costume Commission again will be running a summer symposium for costumers and designers in August in Minneapolis; the Orlando Conference will be preceded by two days of special workshops, one dealing with rigging training and safety, and the other with computers in the theatre. The work of the Commissions and of the Orlando Conference Committee have begun with encouraging momentum at the conference in Corpus Christi. The list of appointed commission leaders and conference planners is printed in this Newsletter so that you, the members, can see the avenues that can be taken to get involved. Your new ideas for projects and your desire to get involved in existing work are encouraged and you are urged to get in touch with the appropriate people. I hope you will find a way to help move the Institute toward serving the needs of all the members in the coming year.

The following pages are a listing of the present USITT Committees and Commissioners. They are arranged under the National Officer to whom they report. Hopefully, this arrangement will make the structure of USITT more accessible to all of us.

*Richard Devin*

### PRESIDENT

Dr. Ronald C. Olson  
Kliegl Bros. Lighting Co., Inc.  
32-32 48th Avenue  
Long Island City, NY 11101

### Presidential Committees:

FINANCE COMMITTEE  
Richard Arnold, Chair  
Dept. of Theatre Arts  
Northern Illinois University  
DeKalb, IL 60115

Sarah Nash Gates, Lawrence Kellerman,  
Charles Levy, Van Phillips, Joel Rubin,  
Don Shulman

### ENDOWMENT FUND POLICY COMMITTEE

Stan Abbott, Chair  
3355 Peppermill Drive  
West Lafayette, IN 47906

### NATIONAL LIAISON COMMITTEE

John Bracewell, Chair  
225 Stone Quarry Road  
Ithaca, NY 14850

### INTERNATIONAL LIAISON COMMITTEE

Dr. Joel Rubin, Chair  
Kliegl Bros. Lighting Co., Inc.  
32-32 48th Avenue  
Long Island City, NY 11101

Eric Fielding, Prague Quadriennale Co-ordinator

### NAME CHANGE STUDY COMMITTEE

David G. G. Laing, Chair  
Facility Development  
Alberta Culture  
1004-104 Avenue  
Edmonton, Alberta T5J 0K5

### AWARDS CRITERIA COMMITTEE

Charles E. Williams, Chair  
Charles Levy, Henry Tharp

### PRESIDENT ELECT

James R. Earle, Jr.  
Department of Drama  
San Jose State University  
San Jose, CA 95192

### VICE PRESIDENT FOR LIAISON & RELATIONS

Thomas A. Beagle  
Box 638  
Antioch, CA 94509

### Committees:

### REGIONAL SECTION FUND STUDY COMMITTEE

Lucy Nowell, Chair  
7108 Richland Drive  
Lynchburg, VA 24502

Bob Braddy, Geoffrey Enoe, Steve Greenbaum, Tim Kelly, David Laing, Chris Logan, Jim Pearson

**CANADIAN RELATIONS STUDY  
COMMITTEE**

Randy Earle, Chair

Randall Davidson, Jack Gallagher,  
Ken Hewitt, Joel Rubin

**USITT REGIONAL SECTIONS  
REGIONAL SECTION LIAISON  
OFFICERS (1982-84)**

**EASTERN LIAISON OFFICER:**

David W. Weiss  
Department of Drama  
University of Virginia  
Culbreth Road  
Charlottesville, VA 22903

**MID-COUNTRY LIAISON OFFICER:**

Richard Durst  
Department of Theatre  
University of Minnesota  
Marshall Performing Arts Center  
Duluth, MN 55812

**WESTERN LIAISON OFFICER:**

Tim Kelly  
856 Monroe Street  
Denver, CO 80206

**AREAS OF SERVICE:**

**EASTERN** — Chesapeake, Florida, New  
England, New York Area, Southeastern, St.  
Laurent, Upstate New York  
**MID-COUNTRY** — Delta, Heart of  
America, Midwest, Northern Boundary,  
Ohio

**WESTERN** — Alberta, Northern  
California, Pacific Northwest, Rocky  
Mountain, Southwestern, Southern  
California, Texas, British Columbia

**ALBERTA**

Ken Hewitt, Chair  
3947 19th Avenue, S.W.  
Calgary, Alberta T3E 0G5  
Canada

**BRITISH COLUMBIA**

Ron Fedoruk, Chair  
2159 Sandowne Road  
Victoria, BC V8R 3J2  
Canada

**CHESAPEAKE**

Jim Pearson, Chair  
18523 Nutmeg Place  
Germantown, MD 20874

**DELTA**

William Anderson, Chair  
Dept. of Speech and Theatre  
Louisiana State University  
Baton Rouge, LA 70803

**FLORIDA**

Robert Cherney, Chair  
Tupperware Convention Center  
P.O. Box 2353  
Orlando, FL 32802

**HEART OF AMERICA**

Max Beatty, Chair  
7909 Cambridge Dr.  
Shawnee Mission, KS 66208

**MIDWEST**

Jay Glerum, Chair  
Peter Albrecht Corporation  
325 E. Chicago Street  
Milwaukee, WI 53202

**NEW ENGLAND**

Jim Read, Chair  
204 South Quaker Lane  
West Hartford, CT 06119

**NEW YORK AREA**

Steve Greenbaum, Chair  
148 Huntley Drive  
Ardsley, NY 10502

**NORTHERN BOUNDARY**

Edward F. Krehl, Chair  
Hamline University  
1526 Hewitt Avenue  
St. Paul, MN 55104

**NORTHERN CALIFORNIA**

Joe Cardinalli, Chair  
160 Truckee Lane  
San Jose, CA 95136

**OHIO**

Bill Byrnes, Chair  
245 West College Street  
Oberlin, OH 44074

**PACIFIC NORTHWEST**

Rob Jackson, Chair  
Bellevue Community College Theatre  
Bellevue, WA 98004

**ROCKY MOUNTAIN**

Bob Braddy, Chair  
1732 Concord Drive  
Fort Collins, CO 80526

**ST. LAURENT**

Don Childs, Chair  
Theatre Department  
Concordia University  
Montreal, Quebec H3G 1M8  
Canada

**SOUTHEASTERN**

Tom Nowell, Chair  
7108 Richland Dr.  
Lynchburg, VA 24502

**SOUTHERN CALIFORNIA**

Richard Medvitz, Chair  
Theatrevision, Inc.  
P.O. Box 97  
North Hollywood, CA 91603

**SOUTHWEST**

Geoffrey Eroo, Chair  
Phoenix College Theatre  
1202 West Thomas Road  
Phoenix, AR 85013

**TEXAS**

David G. Flemming, Chair  
915 Houston Road  
San Marcos, TX 78666

**UPSTATE NEW YORK**

Christine Logan, Chair  
Syracuse Scenery & Stage Light.  
1423 North Salina Street  
Syracuse, NY 13208

**USITT STUDENT CHAPTERS**

Ryerson Polytechnical Institute  
Theatre School  
50 Gould Street  
Toronto, Ontario M5B 1E8  
Sandy Black, Faculty Sponsor

San Jose State University  
Department of Drama  
San Jose, CA 95192  
Randy Earle, Faculty Sponsor

Southwest Texas State University  
San Marcos, TX 78666  
David Flemming, Faculty Sponsor

David Flemming, Liaison  
Southwest Texas State University  
Dept. of Speech Communications  
& Theatre Arts  
San Marcos, TX 78666

Tarleton State University  
Theatre Department  
Stephenville, TX 76401  
Mary Jane Mingus, Faculty Sponsor

Trinity University  
715 Stadium  
San Antonio, TX 78284  
Steve Gilliam, Bob Bovard,  
Faculty Sponsors

University of Iowa  
University Theatre  
Iowa City, IA 52242

University of Texas-Austin  
Department of Fine Arts  
Austin, TX 78712  
Stephen Knight, Faculty Sponsor

**VICE PRESIDENT FOR COMMISSIONS AND PROJECTS:**

Richard M. Devin  
School of Drama, BH-20  
Univ. of Washington  
Seattle, Washington 98195

**ADMINISTRATION LIAISON OFFICER:**

Jean Webster  
17822 Orville Road  
Chesterfield, MO 63017

**Arts Administration Commission**

Kenneth Hewitt, Commissioner  
3947 19th Ave. SW  
Calgary, Alberta T3E 0G5  
Canada

Terry Wells, Vice Commissioner  
330 W. 42nd St., Suite 1702  
New York City, NY 10036

**Education Commission**

Harvey Sweet, Commissioner  
902 West 12th  
Cedar Falls, IA 50613

Stephen M. Zapytowski, Vice  
Commissioner: Graphic Standards  
2201 California Ave.  
Iowa City, IA 52240

Fred C. Bock, Vice Commissioner:  
Internship Clearinghouse  
Route 6, Box 271  
Mankato, MN 56001

**Health and Safety Commission**

Dr. Randall W. A. Davidson,  
Commissioner  
522 Citadel Avenue  
Claremont, CA 91711

Stephen Knight, Vice Commissioner  
Drama Dept.  
University of Texas  
Austin, TX 78703

David G. G. Laing, Vice Commissioner  
Facility Development  
Alberta Culture  
1004-104 Avenue  
Edmonton, Alberta T5J 0K5

Mary Ellen Rose, Vice Commissioner  
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Speech & Drama Dept.  
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## Canadian Membership

**as of March 1, 1983**

Adam, Daniel  
Alberta Culture Library  
Andrews, J. James  
Atos, Merilee  
Aubert, Allen W.  
Ayles, Robyn  
Banff Center Theatre  
Barron & Associates Acoustical  
Consultants, Ltd.  
Bathory, Zsuzsanna-Lynda  
Bayly, Edward E.  
Baynton, Bonni J.  
Belanger, Josette  
Bergeron, Jennifer A.  
Black, Jean Charles  
Black, Sandy  
Bogod, Philip  
Boone, Inge  
Booth, Mic  
Bouchard, Normand  
Brotten, Cedric B.  
Brown, D. J.  
Brown, Nancy J. C.  
Buchanan, Douglas  
Buchik, Pat M.  
Bunce, Michael G.  
Bunce, Terence R.  
Calgary Board of Education  
Cameron, Robert F.  
Campbell, Graham  
Campbell, Stancil  
Canadian Broadcasting Corp.  
Canadian Broadcasting Corp.  
Carrie, Warren J.  
Catherwood, Webb  
Central Alberta Theatre  
Chalifoux, Paul  
Chisvin, Jack  
Christensen, Bjarne  
Connery, Dale A.  
Cornwell, Gerald  
Craven, Robin  
Crighton, Timothy D. A.  
Dekelver, K.  
Deutsch, Suzanne  
Domanczuk, Taras  
Dorazio, Rossana  
Downs, Douglas W.  
Dugan, Rob  
Eberle, Kathy  
Errington, Caroline  
Farrugia, John  
Feeney, Tom  
Ferguson, Ian  
Flaherty, Kathleen T.  
Fodor, John  
Foley, R. J.  
Frye, Sarah E.  
Garstang, Peter T.  
Gazale, Alexander

Germain, Julie D.  
Grant Macewan Comm. College  
Grondin, Gilbert  
Harris, Michael T.  
Hayward, R. W. R.  
Hemphill, Gerri  
Hewitt, Kenneth D.  
Hill, Ross C.  
Hodson, Paul  
Hogarth, C. Grant  
Hogg, Allan S.  
Hynes, Terry  
Ingraham, David B.  
Isacoff, Larry  
Isom, Steve F.  
Jennings, Deborah G.  
Kaelin, Valerie C.  
Kelman, J. Mark  
Kerby, Brian W.  
Keyano College  
Kresky, Ronald J.  
La Forest, Gagnon  
La Regie De La Place Des Arts  
Laliberte, Gerard  
Larson, Gayle D.  
Laurence, Scott L.  
Lavitt, David  
Lawrence, Marion  
Lee, Sheila Richardson  
Lemaistre, Ian R.  
Les Bles D'or  
LUC  
MacDonald, L. A.  
Macphee, Michael T.  
Madill, John D.  
Mardon, David  
Martin, Robert W.  
McCullough, Douglas T.  
McDowell, John  
McFarland, Robert L.  
McHugh, Peter J.  
McKie, W. M.  
McKinnon, Bruce A.  
McKinnon, Peter  
McMullan, Bruce W.  
Melanson, W.  
Mendonca, Richard  
Millar, Brian Robert  
Mobbs, Diane  
Mongerson, Eric  
Monk, Brian  
Monty, J. Donald  
Mooney, Teresa Yvonne  
Morissette, Ron  
Mt. Royal College  
Murphy, Joan E.  
Myrick, George  
Nat'l Arts Centre of Canada  
Nat'l Library of Canada  
Nat'l Theatre School  
Nemirshy, Michael R.



Ness, Andrew  
 Noon, Michael  
 Nunes-Vaz, Miriam  
 O'Neal, Richard J.  
 O'Neil, Albert G.  
 Olin, Christopher L.  
 Ott, Charles D.  
 Palmer, George L.  
 Palmer, Murray N.  
 Parker, Doug  
 Patterson, Dean  
 Pieper, Irene M.  
 Pratt, Ian C.  
 Priest, Lynn J.  
 Reznicek, William A.  
 Richards, John  
 Richmond Sound Design, Ltd.  
 Robertson, D. C.  
 Sapphire Stage Co., Ltd.  
 Satchwill, Barton  
 Schnieder, Monty E.  
 Scott, Nigel P.  
 Sellery, Janet  
 Shaw Fest'l Theatre Found  
 Short, D. Perry  
 Silver, Phillip  
 Sloan, Walter K.  
 Smart, Jim  
 Smith, Peter J.  
 Smith, Ruth Anne  
 Southern Alta Jub Aud  
 Stieler, Earl W.  
 Sunderland, Sylvia M.  
 Svenningson, Victor  
 Taugher, M.  
 Theatre Calgary  
 Thompson, R. W.  
 Thomson, Robert J.  
 Thunder Theatre Solutions  
 Turner, Evan B.  
 University of Calgary  
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 Urbanek, Peter C.  
 Van Selst, Aegide M.  
 Vancouver Playhouse  
 Vandeursen, Paul  
 Wade, Sharon  
 Walroth, Chris D.  
 Watson, Bob W.  
 Weil, Marianna  
 Welch, Alan L.  
 Well Hung Rigging  
 West, William D.  
 White Ltd., William F.  
 Whitfield, Michael J.  
 Wilbur, John  
 Wilcox, Richard Kent  
 Williams, Bill  
 Wilson, Olive  
 Windrum, P. Susanah  
 Windsor, Univ. of  
 York University  
 Zimmerman, William

## TDTICH

The Theatre Design and Technology Internship Clearinghouse (TDTICH) met during the 1983 conference to review the work of the committee and to determine its future actions. The Committee, under the leadership of Don Stowell and Harvey Sweet, has brought the data collection and dissemination portions of the project to fruition. As of the Corpus Christi conference TDTICH computers hold listings for more than 120 worksite/experience providers. In addition, listings were being provided to all those requests received in the national office, and all backlogged requests should be filled by this time. The committee, now under the leadership of Fred Bock, Mankato State University and Jack Miller, Florida State University, shall continue to increase the number of listings of internships available as well as expand managerial and guidance information for all participants in the internship experience. Any organizations interested in listing internship opportunities with TDTICH should contact the USITT national office (USITT affiliation is not requisite). Any persons interested in obtaining the TDTICH listings should mail the TDTICH ORDER FORM located elsewhere in the *Newsletter* to the national USITT office.

## Regional Section Programming Arts Administration

Management and administration at both the personal and organizational levels includes skills and techniques that CAN be learned. In this regard, theatre technicians can benefit from the experience of professionals in other fields — many of whom offer free or low-cost services. There is a veritable wealth of assistance available from professionals in law, finance, accounting, marketing, insurance, human resources management, and information systems. All you need to do is dig a little. For example, in Alberta there is an organization called the Alberta Legal Resource Center which will arrange a legal resource (lawyer) to suit the topic, time, place and format of your choice — all at no cost! New York has an organization called "Lawyers for the Performing Arts", and most major law schools offer regular legal clinics. Similarly, both the IRS (US) and Revenue Canada have public affairs bureaus, and there are services of this nature in accounting and

## Internship Legal Issues

Michael B. Goldstein, general counsel for NSIEE presented a paper to the TDTICH program at the national conference in Corpus Christi. Copies of that paper may be purchased from the National Society for Internships and Experiential Education, Suite 307, 810 18th Street NW, Washington, D.C. 20006. The paper is entitled Panel Resource Paper # 3, **LEGAL ISSUES IN EXPERIENTIAL EDUCATION** and costs \$6.00 per copy, prepaid. The materials described by Holly Zanville are **A CASEBOOK ON PRACTICE IN INTERNSHIP EDUCATION** (price \$12) by Holly Zanville and Richard Markwood and **INTERNSHIP PROGRAM EVALUATION PACKET** (price \$5) and may be ordered from WICHE Publications Secretary, P.O. Drawer P, Boulder, Colorado 80302.

insurance. In addition, there are a number of directories published, such as "Training — Marketplace Directory" which is a guide to hardware, programs, services and consultants in human resources training and development.

Obviously, the contacts and services will vary from region to region, however, probably all that is needed is a phone call to put you in touch with the service that you desire. Having obtained a desired resource, you may find that whoever responds to your request will respond with a great deal of enthusiasm and interest, but with a lack of familiarity and/or experience in theatre. This problem can be reduced by combining your professional resource with a person with some theatre experience, but perhaps lacking the complimentary professional knowledge.

Some specific areas of application include:

### LAW

- occupiers'/premises liability, professional liability, tax law, agency law, contract law, labor law
- the law as it applies to sale-of-goods, rentals, landlord/lessee, human rights, occupational health

### FINANCE

- basic business accounting (e.g. accrual or depreciation as they might apply in theatre)
- personal tax advice (when to incorporate/when **not** to)
- cost control/responsibility accounting
- lease or buy situations
- cash flow/cash control/cash projection

## MARKETING

- basic principles of marketing (product, price, place, promotion)
- personal marketing (appearance, interviewing, portfolio)
- marketing through public services
- fund development
- subscription sales/box office management

## HUMAN RESOURCE

- effective communications, conflict management
- group dynamics, the artistic temperament
- effective writing
- supervision, perception, decision-making, delegation

## INFORMATION SYSTEMS

- computer acquisition (lease, buy, time-share, external services)
- computer system design, implementation, evaluation
- software updates
- computer use and abuse (security, fraud, privacy)
- non-computer handling of information (information as a resource, intuition, impulse, 'soft' information)

These are, of course, just some of the areas that can quite conveniently be transferred into a theatre setting to provide valuable help and assistance to many theatre technicians and companies.

Future Arts Administration columns will return to this theme, addressing the various areas in turn with greater detail and information.

— Ken Hewitt,  
Commissioner

## Minority Directory

A Directory of Minority Arts Organizations has been published by the Civil Rights Division of the NEA. The directory contains addresses phone numbers, contact names and brief descriptions of more than 400 arts organizations from across the country. These organizations include non-profit performing groups, presenters, literary and visual art centers, and community centers with significant arts programming. All have leadership and constituency that is predominantly Asian-American/Pacific Islander, Black, Hispanic, Native American, or multi-racial.

A limited number of free copies of the directory are available from the Civil Rights Division of the NEA, 2401 "E" Street, NW, Washington, DC 20506. Those interested may request the book in writing or call the Division at (202) 634-1640.

## COSMAK'S CORNER

### Children's Touring Shows Reap Adult Costume Ideas

Touring any kind of show poses additional problems for a costumer above and beyond the normal designing and construction demands. CSU, Fresno costumer-turned-director, Jan Bryon, was kind enough to share with COSMAK readers the following quick notes, reminders, and suggestions regarding children's productions, and costuming.

#### A REFERENCE BOOK

Not a new book, but a wealth of ideas for children's touring shows can be found in James Crider's "Costuming with Basics and Separates." Great beginnings for quick costume changes over basic leotard and tights. Colorful and saves many fitting sessions and problems.

#### ACTOR'S RESPONSIBILITY

Each character had own travel garment sack or bag. Crew was responsible for repairs and care; but actors were responsible for keeping track of their own costume pieces.

#### CARE

Of course, materials should be washable and durable, preferably needing no ironing. Some ironing is avoided by blow-drying in machine. Note: Upholstery fabrics are quite durable and do not wrinkle and are washable. Bound edges add to durability. Dyed thermal shirts and underwear and overalls travel with little care and repair.

#### WEIGHT AWARENESS

This point best made by example: Giant cloud monster made of layers of thin foam over muslin base. Not only lightweight but thoroughly collapsible (stuffed in plastic garbage bag for touring).

#### CHOREOGRAPHY WITH COSTUMES

Do not wait until dress rehearsals to coordinate costume changes. Early blocking should include intricate costume changes including pieces and separates.

#### AGING BEFORE YOUR EYES (as in Rip Van Winkle)

Change head and hair silhouettes by changing hats (with or without hairpieces) instead of changing complete wigs. Body changes can be quite quick with oversized shirt and vest and elastic at waist of pants to make room for padding pouch to be inserted. Duplicate padded vest or coat also lends toward quick silhouette change.

#### THOSE SLIPPERY FLOORS

With children's shows being quite active and cafeteria or stage floors not always in the best of condition for performances, without a doubt, tennis shoes still seem to be the best answer. They seem to be able to take even the slipperiest of floors. They can be painted and/or dyed.

## UCTA Publishes Directory of Theatre Administrators' Programs

The Chief Administrators' Program (CAP) of UCTA has just released the revised, second edition of the *CAP Directory of Theatre Administrators and Programs* for 1982-83. It is designed as a 55-page mailing list arranged in zip code order. State headings are included as points of separation throughout, with the Virgin Islands, Puerto Rico and Canada also included. The directory is published in the form of a xerographic master so that standard mailing labels may be photocopied directly from it. A total of 1,657 theatre programs and administrators have been incorporated into the directory. The revisions include 151 additional listings and 753 changes to make it the most accurate mailing list of its kind. To obtain your copy, send a check or purchase order for \$10.00, payable to CAP Directory/UCTA, c/o Vincent Angottii, College of Fine Arts, University of Evansville, P.O. Box 329, Evansville, IN 47702.

## Annual Awards Banquet

On March 26th in Corpus Christi the following awards were presented by the USITT Board of Directors at the Annual Banquet:

To Paul Baker —  
The Thomas De Gaetani Award

To Leland H. Watson —  
The 1983 Founders Award

To Peter L. Feller —  
The USITT Award

Mr. Baker and Mr. Watson  
were present to receive their  
awards.

## LAST BUT NOT LEAST... A PURPLE OBSERVATION

When children were asked to draw pictures of what they remembered or liked best in a group of shows, the color that kept being used by children in their drawings was... purple. Perhaps the classes only had purple crayons available, but it is at least something to be aware of.

Thank you, Jan Bryon, for sharing with us some of your costuming observations while directing and producing and touring children shows.

---

# ACUCAA Summer Workshops

## Workshop on "Managing The Future"

June 5-10, 1983  
Madison, Wisconsin

## Seminar on Consumer Behavior in the Arts

July 6-8, 1983  
Madison, Wisconsin

## Basic Workshop for Presenters of the Performing Arts

July 10-15, 1983  
Spring Green, Wisconsin

**THE ACUCAA WORKSHOP** on "Managing The Future," June 5-10, will focus on trends, current and future. In a time of rapid change and increasing problems, this workshop will deal with immediate and potential needs of arts administrators, helping them develop strategies for not only survival, but success.

**THE FORMAT** will include general sessions and working groups conducted by leaders in a number of fields. Two full days will be devoted to possible future scenarios and adaptive strategies. One day's session will deal in depth with the difficulties of making staff changes; another, the need for positioning an organization. The final day we will focus on making change work and your role as a leader.

### WORKSHOP TOPICS:

- A Framework for the Future
  - Future Threats and Opportunities
  - The Technological, Economic, Political, and Human Values to Come
  - Tomorrow's Arts
- Strategic Planning For the Future
  - Conducting Self-Analysis
  - Developing a Strategic Matrix: Portfolio Approach
  - Allocating Resources
- Managing Staff and Program Changes in Difficult Times
  - Setting Organizational Goals
  - Restructuring Staff Responsibilities and Priorities
  - Establishing Standards and Appraising Performances
  - Terminating Personnel
  - Managing Change and the Resistance To It
  - Managing Stress
- The Importance of Image Today: Positioning Your Organization

- How The Public Views You: The Perception Is The Reality
- A Total Public Image
- An Effective Promotions Campaign
- Effecting Change: Leadership Development

**THE ACUCAA SEMINAR ON CONSUMER BEHAVIOR** in the Arts, July 6-8, will give you a unique opportunity to explore the reasons people do and do not participate in the arts. Some of the questions to be addressed are:

- Who Are Arts Audiences?
- What Are The Values and Benefits Audiences Derive?
- What Motivates People To Attend and Participate?
- What Are The Barriers To Attendance And Participation?
- How Can We Communicate More Effectively?

These and many more areas of concern will be discussed by outstanding researchers and authorities in their respective fields.

This seminar may be a "first-of-its-kind" in the arts and be a benchmark in helping you better understand your arts consumers.

**THE ACUCAA BASIC WORKSHOP FOR PRESENTERS OF THE PERFORMING ARTS**, July 10-15, is a major training program for both newcomers to the field and administrators desiring new approaches to fundamental skills. It is hailed as "the best of its kind" by previous participants.

**WORKSHOP TOPICS** will be presented in general sessions throughout the week as the groups take a step-by-step approach to their "case," and integrate the information and techniques into their final season's plan. Topics include:

Planning a Season  
Finding and Selecting Artists  
Budgeting  
Negotiating and Contracting

Pricing  
Market Planning  
Residencies  
Publicity and Promotion

You will be backed up by personal coaching and counseling from experts as you get involved in each step in the operation of a typical performing arts presenting organization.

**REGISTRATION FEE** of \$225 for ACUCAA members, \$275 for non-members, includes all workshop sessions, the Performing Arts Handbook, and a variety of supplemental materials. The

difference between member and non-member fees can be applied to ACUCAA membership. A \$50 non-refundable deposit must accompany each registration. Balance of payment must be made by June 17, 1983.

**FINANCIAL ASSISTANCE** is available from ACUCAA through a grant from the National Endowment for the Arts. Write ACUCAA for a scholarship form. A limited number of partial scholarships of \$125 are being offered.

### For Further Information Contact:

ACUCAA  
ASSOCIATION OF COLLEGE,  
UNIVERSITY, & COMMUNITY  
ARTS ADMINISTRATORS  
6225 UNIVERSITY AVENUE  
MADISON, WI 53705  
(608) 233-7400

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## NYU Opera Studio Receives \$90,000 Gift

A gift of \$90,000 to New York University's School of Education, Health, Nursing, and Arts Professions (SEHNAP) by the Kurt P. Reimann Foundation, Inc., will allow for the expansion of NYU Opera Studio productions, it was announced recently by SEHNAP Dean Daniel Griffiths. The opera studio will be renamed the Kurt P. Reimann Opera Studio at NYU.

The NYU Opera Studio, dedicated to the production of contemporary American opera, is now in its third year. Under the artistic direction of the internationally-recognized conductor Thomas Martin, the opera studio has mounted one full-scale production a year. According to Jerrold Ross, associate dean for program development at SEHNAP, "The gift is particularly significant because there are so few outlets for the production of American opera."

The Reimann gift makes it possible for the opera studio to remount its late spring production as part of NYU's Summer Musical Theatre Program. This summer, two musical variations of the same theme will be produced. The opera studio will present V. Giannini's opera, "The Taming of the Shrew," in June. In August, the Summer Musical Theatre Program will stage Cole Porter's "Kiss Me Kate."

The Summer Musical Theatre Program was founded in 1977 by Professor John V. Gilbert, department of music and music education, and Professor Stephen Palestrant, from the program in educational theatre. Graduate students from across the United States and from abroad spend six weeks in New York studying musical theatre production, culminating in the staging of a full-scale musical.

---

# **TDTICH Order Form**

The Theatre Design and Technology  
Internship Clearinghouse provides listings  
of internships in the following areas:

- ☐ ADMINISTRATION
- ☐ DESIGN
- ☐ MANAGEMENT
- ☐ TECHNICAL PRODUCTION
- ☐ COSTUME TECHNOLOGY
- ☐ MANUFACTURING AND SALES

Mark areas of interest above and enclose  
\$3.00 for each to receive listings.

\$3.00 x \_\_\_\_\_ areas = \$\_\_\_\_\_ enclosed.

**Mail this order form to:**

US Institute for Theatre Technology  
330 West 42nd Street, Suite 1702  
New York, New York 10036

FROM:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

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330 West 42nd St., Room 1702, New York, NY 10036

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