With Great Pride and Excitement United States Institute for Theatre

**EXHIBITS, SEMINARS & WORKSHOPS PRESENTED BY** 

Technology, Inc. Presents the Premier Professional Performing Arts

**PROFESSIONALS FOR PROFESSIONALS ON TOPICS INCLUDING** 

Event of 1997: The USITT Conference & Stage Expo Joined with the

COSTUME, LIGHTING & ARCHITECTURAL DESIGN; ENGINEERING,

Leading International Organization Meeting, the 10th OISTAT World Congress

**RIGGING & ELECTRICAL TECHNOLOGIES & MORE!** 



United States Institute for Theatre Technology, Inc. 37TH USITT CONFERENCE & STAGE EXPO The American Association of Design and Production Professionals in the Performing Arts

> SEE THE LATEST CONFERENCE INFORMATION http://www.culturenet.ca/usitt

International Organization of Scenographers, Theatre Architects and Technicians 10TH WORLD CONGRESS

The first OISTAT World Congress located in the United States brings delegates together from the 35 OISTAT member countries to exchange the latest international artistic and theatre technological developments and visions for World theatre of the future.



CONFERENCE

& STAGE EXPO\*

in America's Renaissance City

March 19-22 1997

# **USITT CONFERENCE & STAGE EXPO**



To receive exhibit information for commercial booth space and commercial and non-commercial table space call Helen Willard 800-398-EXPO or 315-461-9088

#### **EXHIBITORS AND EXHIBITIONS AT 9/15/96**

Alcone/Mutual Hardware, Altman Stage Lighting, The Association of Theatrical Artists & Craftspeople, ATM FLY-WARE, Automatic Devices Company, Baer Fabrics, Broadway Press, Bulbman Inc., CAE Inc, J.R. Clancy, Inc., Clear-Com Intercom Systems, Columbus McKinnon Corporation, The Crosby Group, Inc., Custom Rigging Systems, Dazian's Inc., Electronic Theatre Controls, Entertainment Services & Technology Association, GALA, Gothic Coatings, Inc., The Great American Market, H & H Specialties Inc., High End Systems, Inc., University of Illinois at Urbana-Champaign, Irwin Seating Co., JCN, The Juilliard School, Kryolan Corporation, Lee Filters, Lighting & Electronics, Inc., Limelight Productions, Inc., LuxArt Conception, Lycian Stage Lighting, Mankato State University, Mann Brothers, MDG Fog/Smoke Generators, Mehron Inc., University of Missouri, University of Nevada Las Vegas, Norcostco Inc., P.P.C. Costumes, Penn State University, Phonic Ear Inc., Protech, Rosco Laboratories Inc., Rose Brand, Sapsis Rigging Inc., Sculptural Arts Coating, Inc., Silkpaint Corporation, Sourcebook Press, Southern Illinois University, Stage Directions, StageRight Corp., Stageworks, Steeldeck, Inc., Strand Lighting Inc., Strong International Inc., Surety Manufacturing & Testing Ltd., Syracuse Scenery & Stage Lighting Co., Inc., TCI/Lighting Dimensions, Technical Projects, Inc., Theatre Arts Video Library, James Thomas Engineering, Inc., Tiffin Scenic Studios, Inc., Tomcat USA Inc., Tools For Stagecraft, Union Connector, USITT Cover the Walls Exhibition, USITT Edward F. Kook Endowment Art Auction, USITT National Office/Long Beach Conference, USITT Svoboda Exhibition, USITT Theatre Technology Exhibition, Vincent Lighting / Future Light, Wenger Corporation

#### **Reconstructing Tailored Garments:**



How do you get there from here? A panel of costume designers/technicians presents tried and true methods for recutting, altering, re-tailoring and redecorating contemporary garments

to create the look of another period.

If the Shoe Fits - An Historical Review of Footwear & Foot-fads: "Does history create fashion, or does fashion create history?" This spirited slide presentation of the fascinating subject of shoes leads one to a better understanding of fashion.

Body Building Computer Style: Are the new rendering and figure drawing programs worth the effort to learn? This session offers a careful look at the application of Fractal Poser to the costume rendering process.

## 1997 Distinguished Lighting **Designer:** Award winning

lighting designer Imero Fiorentino discusses his illustrious career, with a ghting focus on productions that have earned him awards such as the Art

Director's Award and Illuminating Engineering Society's Award of Merit.

**Contemporary Directions in Lighting Design:** Three noted American lighting designers; Beverly Emmons, Chris Parry and Tim Hunter discuss their vital careers in regional theatre, dance and opera lighting.

Lighting the Industrial: A hard look at the techniques used to light Industrial shows and a comparison of the lighting techniques of traditional theatrical applications with the industrial.



**Props** Under Pressure: The secrets behind those inanimate objects which must spin, popup, walk or even

be eaten - now make one in less than three hours! Barbara Taylor, Master Scenic Artist for the David Letterman show will tell all.

Its Not Propped 'til its Finished!: How do you make that new or dime-store prop look like "the real thing?" Two prop professionals take a look at the important finishing processes used in professional prop shops.

# CONFERENCE SESSION HIGHLIGHTS

Scene Design Heritage: Desmond Heeley, Ben Edwards and Don Jensen -Three World Class scene designers discuss their design experiences on Broadway, in London and other significant venues.



Sound Designer -Rob Milburn: Noted Tound Chicago sound designer, Design Rob Milburn presents -insights into his

approach, and the development and application of his creative sound designs.

Light, Sound and Transitions: The importance of the relationship between lighting and sound, and those important transitions before, after and during scene changes will be featured in this Advanced Roundtable led by designer Mark Putman.

Wireless Microphone Dressing: What does one do with that darn body mic? This hands-on session focuses on the challenge of integrating the wireless body microphone into the actor's costume, makeup or wig, and the problems of sound equalization in order to compensate for the dressing.



#### How Students Learn:

How can we be better teachers? A careful and creative study of how a student learns helps the best

teachers better understand their role in the education process.

More Projects to Grow On: Three model teaching projects, with participants involved in each, provide a creative approach to better understanding how to problem solve the process of teaching in the arts. This session is an outgrowth of the Creative Teaching Project.

Practicum - Education or Slave Labor: Where is the fine line between practical production experience and theatrical conscription? Educational Theatre and the use of practicum courses - who benefits?



**Rigging Inspection** Procedures: What do the experts look for during a stage

inspection? Learn the rigging recommended procedures and practices used by rigging specialist Jay Glerum.

Selection and Use of Threaded **Fasteners:** A look at why we shouldn't take the threaded fastener for granted including important information on the selection and use of threaded fasteners for theatrical construction.

Electricity Power Basic and **Distribution:** The questions of equipment and distribution system specifications and hookup including standard power distribution principles and procedures are addressed by a professional.



How to be a student in the arts - - and still have a life!: How do students learn to stay safe, say no, maintain decent grades and still

get to their 8:00AM classes? A student panel who has "been there, done that" discusses the difficult task of balancing art, work and personal life.

What's Hot and What's Not: Your facility and its fire equipment are often an overlooked concern. What do you need to know to help make your theatre safe,?

How to Run Your Theatre and Reduce the Risk of Being Sued: How to cut your risk through careful management practices. As a theatre or production manager, what is your liability?



Technical Director Certification: To Certify or Not Certify, that is the

of many theatre workers is put in the hands of the Technical Director - to what extent should their training and experience be mandated through certification?

#### International Guest Presentation:

Louis Janssen and OISTAT President Helmut Grosser will focus on OISTAT's extensive new "Theatre Atlas" project, concerning gaining access to drawings and technical information on many European theatres via the Internet.

Construction Estimation: One Show-Three Shops: Chair A.D. Carson of the Alley Theatre will submit the same scenic design for bids to three different shops, and these bids will compare academic, nonprofit/regional theatre, and commercial shops. How do they differ, how are they the same and what can be learned (stolen?) from each of them?



**Electronic Acoustics:** 

What is electronic acoustics? How does Architecture it affect architectural

designs? Does it relate to multi-use spaces? Christopher Jaffe will lead the session through these and other important acoustical issues.

To Be or Not to Be – Multi-Form Theatre: Is such a space operationally and acoustically manageable? Does the investment make financial and aesthetic sense? Richard Pilbrow and a panel of experts explores these important issues.

A Case Study - Renovation of the New Amsterdam Theatre for Disney: What are the challenges of this commercial Broadway renovation? The panel, chaired by Stewart Jones, analyzes this unique project from planning through construction and finishing.



3D CAD and Rendering Shoot-out: The list of Rendering and 3D CAD programs seems to get longer by the month.

Which one is for you? The leading 3D CAD and rendering applications are put through their paces for your comparison.

Multimedia Teaching Techniques: How can the latest multimedia software help you become a more compelling presenter? Learn how to use presentation programs (simple or powerful) to produce effective classroom presentations.

Getting Your World Wide Web Site Up and Running: You too can exploit the full potential of the WEB. Discover the tricks of producing a successful site, setting up and finally running a server. Find your place on the WEB.



Cool Aid - Volunteering Your Management Service: Learn how you can utilize your job skills in service to your community. Those

who have experienced the joy (and the occasional trauma) of volunteering their management skills, share their experiences.

Bringing Mars & Venus Down to Earth - Differing Communication Styles: Whether you are from a different planet or a different culture, explore avenues to better communication through understanding how others understand you and you understand others. A fascinating discussion of how communication styles vary based upon differences in gender, ethnicity or culture.

Home Grown - Working with the Amateur Presenter: Come prepared to solve, not to complain! What can we do to make ourselves better presenters? This timely discussion presents new ideas, tools and insights that will help make the presentation process easier.

# PROFESSIONAL DEVELOPMENT WORKSHOPS

More in-depth Professional Development Workshop descriptions are available from the USITT National Office

#### Synergetic Audio Concepts Sound System Operation

Monday 3/17 - 8:30 AM to 5:00 PM Tuesday 3/18-8:30 AM to 5:00 PM

This workshop is designed to meet the needs of individuals whose responsibilities are mainly sound system setup and operation. This program is conducted by Pat Brown, sound systems designer for all types of venues, and his company Synergetic Audio Concepts. Topics include practical aspects of sound reinforcement, from microphone selection and placement, to maximizing the acoustic gain of the system. Lunches and coffee breaks are included.

#### Management & Leadership Academy #11 - Leading the **Revitalized Organization**

Monday 3/17-6:00 PM to 8:30 PM Tuesday 3/18-9:00 AM to 5:00 PM

The Personal Profile is offered Monday evening, along with a new session on Teambuilding. A full Leadership track is offered on Tuesday, including the Dimensions of Leadership Profile. New modules on Re-engineering, Situational Leadership and Strategic Planning are included, and the Quality Management module is expanded.

#### The Art & Technique of **Television Lighting**

Tuesday 3/18-8:45 AM to 5:30 PM Emmy award-winning lighting designer Dennis Size uses the facilities of WOED to demonstrate the essentials of video lighting. The session will culminate with participants lighting a variety of studio setups for a taped three camera video shoot. Participants should have lighting design experience in a venue with a professional crew. Observer slots are open to anyone interested in lighting design or video production.

#### Having a Bad Hair Show?

Tuesday 3/18 - 9:00 AM to 6:00 PM Examination of wigs, hairpieces, facial hair, as well as their styles, materials, and usage are included in this authoritative master class. Also includes practical work in measuring & fitting hairpieces, alterations to existing wigs, ventilating techniques, creating fronted wigs and facial hair pieces, and the cleaning and maintainance of hairpieces. The master class will be led by New York make-up artist Kristian Kraai.

#### The Model In & Out of the Computer

Tuesday 3/18-9:00 A.M. to 9:00 P.M. The designer's model is not just a finished product anymore! This hands-on workshop focuses on how the designer develops and uses the model as part of the design process in and out of the computer. Separate sessions include: using the 1/8" model to develop the "bold stroke" of the design, visualizing and developing the design using computer-modeling program(s) and painting and finishing techniques. Participants will bring their own design project at any stage of development or completion. Equipment and materials will be provided.

#### Automated Lighting in Education: **Collaborative Student Projects**

Tuesday 3/18 Noon - 9:00pm off-site at Ohio University Columbus, OH

What are the design, technical, and collaborative issues involved with moving lights? How is a moving lights orchestration created? Participants will work in a team on a moving lights assignment involving actors, music, sculpture, and/or dancers. Participants will learn about Mary Tarantino's moving lights research at Ohio State, and then work in a variety of roles throughout the day creating a visual orchestration. Participants must arrive at the Ohio State University by noon 3/18. Bus transportation to Pittsburgh will be provided.

#### Understanding Your Personal and Professional Management Style

Tuesday 3/18 6:00 P.M. to 10:30 P.M. This session has been the cornerstone for the past eleven years of Management Commission pre-conference programs for USITT. Now you can take the Personality Profile instrument and learn what type of manager, leader and worker you really are. The Personal Profile System helps you understand the style you bring to your professional responsibilities, how to better create the motivational environment most conducive to success in your organization, and enables you to better anticipate and minimize potential conflicts with others.

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3 REGISTRATION FEES	VERY EARLY to 11/30/96	ADVANCE 12/1/96 - 2/14/97	LATE/ON SITE 2/15/97 - 3/22/97
1. Full Conference USITT MEMBER	\$195	\$245	\$295
2. Full Conference USITT STUDENT MEMBER	<b>\$115</b>	\$165	\$215
3. Full Conference NON-MEMBER Fee includes a one-year USITT Individual Membership	\$275	\$325	\$375
4. Full Conference NON-MEMBER STUDENT Fee includes a one-year USITT Student Membership. Students must provide copy of Student ID with Registration Form	<b>\$163</b>	<b>\$213</b>	\$263
5. Full Conference JOINT MEMBER/SPOUSE	\$145	\$195	\$245
6. One Day Only includes Stage Expo Admittance	\$120	\$170	\$220
🗌 Wednesday 🔲 Thursday 📋 Friday 🗌 Saturday			
7. <b>Stage Expo Only</b> (included in all other categories)	\$25	\$30	\$35
PROFESSIONAL DEVELOPMENT WORKSHOP FE	ES		
8. Synergetic Audio Concepts Sound System Operation March	17-18		\$350
9. Management & Leadership Academy #11 March 17-18			\$125
10. Art and Technique of Television Lighting March 18		Participant	\$200
		Observer	\$125
11. Having a Bad Hair Show? Wigmaking Workshop March 18			\$85
12. The Model In & Out of the Computer March 18		Participant	\$110
		Observer	\$55
13. Automated Lighting in Education: Collaborative Student Projection	ects March 18	Student Participant	\$125
		Observer	\$100
14. Understanding Your Personal and Professional Manageme	nt Style March 18		\$30
5 BANQUET TICKETS USITT Awards Banquet - Saturday, I	March 22		
<ol> <li>Roasted Vegetarian Terrine with grilled Portobello mushroom</li> <li>Chicken Soriano pan fried with lemon wine sauce, vegetable acco</li> <li>Roast Colorado Sirloin of Beef Napa Valley wine sauce, vegetable</li> </ol>	mpaniment # of ticke	ts @ \$39 tota ts @ \$39 tota ts @ \$39 tota	al
6 USITT MEMBERSHIP RENEWAL			
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7 METHOD OF PAYMENT	8 FEES SUM	MARY	
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	315-463-6525		5-463-6463

CANCELLATION AND WAIT LIST POLICIES © Conference Registration: 80% refund will be made if you cancel your registration prior to February 15, 1997. 50% refund will be made if you cancel your registration prior to March 1, 1997. NO REFUNDS are available if you cancel your registration on or after March 1, 1997.

FAX: 315-463-6525

\* Professional Development Workshops: 50% refund will be made if you elect to cancel your registration prior to March 1, 1997. NO REFUNDS are available if you elect to cancel your registration on or after March 1, 1997.

🔆 There are minimum and maximum enrollments for Professional Development Workshops. Workshops with insufficient enrollment may be cancelled. You will be placed on a waiting list if you register for an over-enrolled workshop. Your registration confirmation will indicate your status and you may elect to register for an alternate workshop or cancel your registration for a full refund.

ALL REQUESTS FOR CANCELLATION REFUNDS MUST BE MADE BY LETTER OR FAX.

Syracuse, NY 13206-1111

# THE CONFERENCE **CENTER**

The David L. Lawrence Convention Center is the location for a majority of the activities of the USITT Annual Conference & Stage Expo. The Lawrence Center, with its newly renovated meeting rooms and gracious exhibition space provides a perfect site for the conference. Conference registration is located on the second floor of the Lawrence Center, just outside Stage Expo. Conference sessions are located on the second and third floors of the center and a glass walk way on the third floor gives a view of Stage Expo below.



PITTSBURGH CONFERENCE & HOTEL LOCATIONS



HOTELS THE USITT CONFERENCE HEADQUARTERS HOTEL

THE CONFERENCE



1000 Penn Avenue Pittsburgh, PA 15222-3873

Single		\$106.00
Double		\$116.00
Jr. Suite		\$200.00
1- Bedroom		
Suite		\$330.00
2- Bedroom		
Suite		\$435.00
\$10.00 per	each	additional
person		
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+ 12% state and city taxes

The DoubleTree Hotel Pittsburgh is a contemporary structure with a spectacular four-story glass atrium. The Hotel is located close to the city's cultur al and shopping districts and is adjacent to the David L. Lawrence Convention Center. Fitness enthusiasts will enjoy the outstanding health facilites including an indoor pool and fully -equipped gymnasium.



112 Washington Place Pittsburgh, PA 15219

Triple/Ouad

Single/Double \$ 95.00 \$106.00 Parlor and King suites available

Call USITT National Office for prices. + 12% state and city taxes

The Marriott is ideally located in the heart of downtown Pittsburgh and only a five minute walk to USITT activities. Facilities include a handsome restaurant serving classic cuisine and a speciality coffee shop located off the lobby. Exceptional recreational facilities include a 40 foot indoor heated pool, sauna and health club.



Pittsburgh, PA 15219 \$95.00 Jr Suite

(Søl/Dbl occupancy) 1 Bedroom Suite \$106.00 +12% state and city taxes

The Ramada Plaza Suites Hotel is located in the heart of downtown Pittsburgh. Guest amenities include the Ruddy Duck Restaurant, a 7-11 convenience store and a full service fitness center with an indoor swimming pool.





530 William Penn Place Pittsburgh, PA 15219-1820

Single/Double \$101.00 Triple/Quad \$111.00 **One-Bedroom Suites** \$399.00 - \$1.660.00 **Two-Bedroom Suites** \$500.00 - \$2,085.00 + 12% state and city taxes

The Westin William Penn Hotel combines the elegance of the past with the convenience of today to provide guests with the finest hotel accommodations. Listed on the National Register of Historic Places, The Westin William Penn boasts 595 exquisitely appointed guest rooms that combine traditional comforts with unmatched ambiance. For dining pleasure, The Westin William Penn offers Pittsburgh's beautiful T errace Room, the cozy Tap Room Pub featuring microbrewed beer and the world's bes t chili. The Westin Willima Penn is located four blocks from the David Lawrence Convention Center.

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# **CONFERENCE HIGHLIGHTS**



USITT and OISTAT (the international organization of theatre designers, architects and technicians) are working together to host the 10th World Congress of OISTAT.

OISTAT, a UNESCO-sponsored organization of 35 member nations, holds a World Congress every four years to celebrate information sharing and camaraderie. Some of the finest designers, technical directors, architects, publishers and educators from around the world will gather in Pittsburgh to focus on "The Vision of OISTAT: Design and Technology for the Next Century". Each of the six OISTAT commissions are sponsoring a session on innovative ideas or solutions that will help guide live theatre into the future.

USITT conference registrants are invited to participate in this unique opportunity and to share insights with international colleagues. Sessions are free to conference registrants. Join us at the DoubleTree Hotel March 17-18, prior to the opening of the USITT Conference & Stage Expo in Pittsburgh, for what promises to be a superb experience. A schedule of sessions and highlights of the World Congress will appear in future editions of Sightlines and also in the Conference Preview Guide mailed to all members in November.

International Design Charette: Co-sponsored by ASTC (American Society of Theatre Consultants) and the USITT Architecture Commission, multiple teams of Architects, Theatre Consultants and other professionals from USITT, ASTC and OISTAT will take on design challenges and will produce their solutions with the aid of felt markers and brown craft paper. Observers are welcome to watch the interaction, communication and production of these teams of artists.

## USA, LORT & ESTA PROGRAMS

What is the USA and is it for you? David Goodman of the Miami Office of United Scenic Artists Local 829 answers questions and discusses how USA operates and how it can help you. Bring your questions about the Union.

Informal USA Members Meeting and Coffee: Do you need to talk to your Business Agent? Would you like to share with other members of USA? USA members and nonmembers are welcome to meet in this informal setting to share solutions, problems and just good conversation.

A Tour of Regional Theaters: Planning to work in a regional theatre? The LORT production managers from several venues present a guided slide tour of LORT facilities. Find out about these theatres and about working at them. Max Leventhal of the Goodman Theatre leads the panel presenting this guided tour.

**Employment Options in the Regional Theatres:** Dennis Blackledge of the Arena Stage leads a panel of LORT production managers as they explore entry employment opportunities in regional theatres.

ESTA (Entertainment Services and Technology Association) offers professional track sessions for technicians and designers working in theatrical and live event production. The sessions cover areas including ground supported truss, distribution of DMX and career opportunities within the business sector of the entertainment industry. Other sessions include an update from the Technical Standards Committee and topics such as ethernet standards, rigging practices and special effects guidelines.

## PITTSBURGH SHOWS ITSELF OFF

The 1997 conference highlights the renovation and resurgence of the Pittsburgh Theater District with a "Walking Tour" of the Benedum Center for the Performing Arts, the Heinz Hall, and the recently refurbished Byham Theatre on Saturday morning.

**Pub Tours:** See the "hot" spots that Pittsburgh has to offer. Pub tours are scheduled Wednesday and Friday evenings. From the downtown clubs to the pubs in the Strip District, this will be a great way to spend time with old friends and make new acquaintances.

#### **USITT EVENTS**

**Technical Theatre Exposition:** Located at Stage Expo, Tech Expo '97 celebrates its sixth anniversary with exhibits featuring innovative technical design and execution in all areas of theatre technology.

**Cover the Walls:** Hang your design or management paperwork at Stage Expo. This year Cover the Walls has invited the participation of OISTAT World Congress participants to join Conference attendees in this exhibition which is open to all conference attendees.

**Portfolio Reviews:** The USITT Commissioners have redesigned the Portfolio Review process. All conference attendees are invited to register for a 30 minute scene, lighting or costume design, technical production or costume technology portfolio review by a professional.

Endowment Art Auction: Bid high at the silent Art Auction which is located "center stage" at Stage Expo, then bid higher at the live auction during the banquet and your bids will support the Edward F. Kook Endowment Fund and add to your collection of theatrical art. THEatre

- Conference
- Employment

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Post-Conference Referrals

#### Look for **TCES** at the

37th ANNUAL USITT CONFERENCE & STAGE EXPO PITTSBURGH 1997 Wednesday, March 19 -Saturday, March 22

TCES forms are included in the Conference Preview Guide, mailed to all USITT members in November.

For additional information, contact THEatre SERVICE P.O. Box 15282 Evansville, IN 47716-0282 phone: 812-474-0549 fax: 812-476-4168 e-mail: ts@evansville.edu

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